

## **WU Career Status Survey (First Destination Survey) Methodology**

1. Names of students applying for graduation with contact information are generated by Strategic Analysis and Reporting (SAR) after deadline for application. Students graduating but not on the SAR list are added upon graduation. Students not graduating who are on SAR list are removed after date of graduation.
2. Responses are collected at Grad Fair (cap and gown order event) IF confirmed status is employed or continuing education.
3. Beginning approximately 4 weeks prior to graduation, students from the SAR list receive first email encouraging them to respond to the first destination survey (Career Status Survey) online. Reminder emails are sent at approximately 7 – 10 day intervals until approximately 4 weeks after graduation.
4. Students responding to survey are removed from email followup list. Students who graduate but are not on the list are added and receive emails after graduation. Students who did not graduate are removed from the email list.
5. Follow-up email to those reporting “still seeking” or “employed part-time” approximately 4 – 6 weeks after graduation requesting update on status.
6. Beginning approximately 2 months after graduation, Career Services conducts online search for students who have not responded or reported “still seeking” or “employed part-time.” Online search includes LinkedIn, Facebook, employee directories, and, occasionally, Twitter or other online sources.
7. Knowledge rate is calculated using number of individual graduates (not degrees) at the certificate, associate, bachelor, master, and doctorate degree levels. Employment / next destination rates are calculated using number of individuals earning degrees at the certificate, associate, bachelor, master, and doctorate degree levels and the total knowledge rate. Percentages are not calculated by department or individual major due to small numbers of degrees or responses in some programs (according to DOE and NACE, if we report for one program, we are required to report for all).