



# Washburn University

## International *Accents*

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# Faculty International Activity Report

**Dr. Anthony Silvestri**, Lecturer, Department of History, traveled to the UK in August 2010 to participate in a concert with his long-time collaborator, composer Eric Whitacre. Silvestri spoke at the sold-out concert at London's Union Chapel about his lyrics for four of the choral pieces performed that night. Later he was present at the recording sessions for Whitacre's new CD "Light & Gold" which was released by Decca in October. In November Silvestri returned to the UK, this time invited to speak at Sydney Sussex College, Cambridge, to choral scholars and composers about lyric-writing and the collaborative process.

**Dr. Kim Morse** presented "They Do Not Respect, They Do Not Obey, and They May Not Be Real Indians: Race, Land, and Identity in Venezuela in the Mid-Nineteenth Century" at the XXIX International Congress of the Latin American Studies Association in Toronto, Canada, on October 7, 2010. Her book, *Venezuela*, co-authored with Elizabeth Nichols, was published in October by ABC-Clio.

**Dr. Gaspar Porta** traveled to Tenerife, Spain, Nov. 30-Dec. 2, for the IEEEAM-MMES International Conference Brief, where he presented 'PDEM Assessment for Precision Estimation of IFSAR DEM's' (202-223) jointly authored with Zelasco (et al.) The presentation was very well received. The paper is being submitted to one of the organizations journals although it has already been published in the proceedings of the conference—a refereed, selective process.

**Dr. Randal Pembroke** took a group of Baker University students to Costa Rica as part of their Interterm semester in January (8th-15th). We worked with Habitat for Humanity --Costa Rica and built a house for a wonderful family there.

**Dr. Lori Khan** travelled to Dhaka, Bangladesh over the winter break and presented several lectures in physiotherapy at the Bangladesh Health Professions Institute in collaboration with Dhaka Medical College. Dr. Khan is working on several research collaborations at BHPI and a local facility for children with Cerebral Palsy. She also accompanied three Washburn University students (Libby Matyak, Ashley Weigand, and Haley Holwick) during this visit. The students volunteered their services at a spinal cord injury facility in Dhaka and visited a nearby orphanage during their trip.

## Dean's Report

### Gordon McQuere, Dean, College of Arts and Sciences

As usual, the faculty and students of the College of Arts and Sciences have been actively involved in international studies in the past semester. Here are some good examples.

Seven students majoring in modern languages spent the fall term studying abroad. Two students studied in France, two studied German (one in Austria and one in Germany), two were studying Spanish (one in Paraguay and one in Nicaragua), and one was studying French in Mexico!

Here at home, the Japanese language program continues to flourish. Three years of work are offered. This past fall, the first-year course had an enrollment of 20.

In early January, Dr. Judith McConnell-Farmer led a group of 11 students to Belize in Central America for nine days. They volunteered in public and private orphanages and attended a three-day symposium on education.

Several faculty-led study trips are planned for late spring and summer of 2011. These include Costa Rica, the Czech Republic, and London and Paris.

### **Russ Smith, Associate Dean, School of Business**

During the Fall 2010 semester the School of Business continued its international activities with its partner schools in the Magellan Exchange (Western and Northern Europe), as well as with Chinese universities Zhejiang Normal University (ZNU) in Jinhua in Zhejiang Province and Wuhan University of Science and Technology (WUST) in Wuhan in Hebei Province. The School hosted visiting scholars Professor Yong “Lisa” Liu from the marketing faculty at WUST and Professor Jinsong Huang from the MBA faculty at the School of Economics and Management at ZNU for three-month stays. At present there are 16 students from ZNU attending Washburn, including two exchange students and one degree-seeking student in the School of Business. There are ten students from WUST, including four exchange students and four degree-seeking students in the School of Business.

On September 30 and October 1, 2010, Washburn hosted a group representing European universities partnering with Washburn via through the Magellan Exchange and the Cultural Exchange Network (CENET). The group included Patrick Schoenmakers from Zuyd University in Maastricht, Netherlands, Marianne Snakers and Muriel Bequet from the University of Liege in Belgium, and Viveka Hoijer-Brear representing Satakunta University of Applied Sciences in Pori, Finland. All are actively involved in international programs at their institutions. Their schools have active working relationships with Washburn, allowing us to send our students abroad as well as to host international students on our campus. Currently Dr. Michael Stoica’s undergraduate international marketing class and Prof. Leenea Saaski’s international marketing class at Satakunta are featuring coordinated composite teams of students

preparing and defending country reports and market entry strategies using social media technologies such as Skype and Facebook.



*Tina Williams (center) goes over the student exchange logistics with the guests at the International House photo/Nizovtsev*

Our guests familiarized themselves with Washburn and explored the possibilities for enriching and expanding our existing collaboration. They discussed future opportunities during their meetings at the Office of International Programs, School of Business, School of Law, School of Nursing, and the departments of Physical Therapy and Social Work in the School of Applied Studies. They also met with interested students and spoke to several Washburn classes. All this made for a busy visit. They kept discussing business even over lunch, which was attended by Washburn President Dr. Jerry Farley and the Acting VPAA Dr. Nancy Tate. We all hope that the scope of our collaboration will continue to increase, and so will the student traffic between United States and Europe.

In the area of faculty travel, in October 2010, Dr. Michael Stoica, Professor of Marketing, visited Zhejiang Province in central China just south of Shanghai, where he presented the paper “Small Business Strategies, Entrepreneurship Orientation,

and their Impact on Performance” at the 12<sup>th</sup> West Lake International Conference on Small and Medium-sized Businesses in the Hangzhou. The conference afforded the opportunity to meet with Chinese colleagues with common interests and to explore cooperation opportunities and to identify a possible appropriate partner in Hong Kong, which is one of the cities visited each May by the BU 406 International Business Experience course.

Prior to the conference Dr. Stoica visited partner Zhejiang Normal University where he presented the lecture “Marketing for Small Business – Innovations and Trends” to the MBA students and ZNU faculty for a half day discussion on best practices in marketing strategy and promotion. In meetings with marketing faculty, MBA faculty, Professor Wenzhe Zheng, the dean of the School of Management, opportunities for cooperative research and student exchange were discussed.

As a by-product of the Washburn-WUST partnership, Dr. Bob Boncella of the School of Business and Dr. Yunchuan Zhang of the WUST School of Management set up a Skype visit between the sixth grade class at Sunset Hills Elementary School in Lawrence and a sixth grade class in Wuhan, China. The event took place at 6:30 p.m. on December 15, 2010 in Kansas and simultaneously at 8:30 a.m. on December 16, 2010 in China. The Skype session lasted for 90 minutes and involved an extensive question-and-answer session between the sixth grade classes as well demonstrations of clarinet playing, singing, violin playing, and hacky-sack. In Kansas, the Skype visit was preceded by a 45-minute presentation Wednesday morning by Dr. Boncella on his experiences in China. The warm-up and Skype visit were intended to supplement the class’s social studies unit on China. The class is planning follow-up e-mail activities and future Skype visits.

### **Thomas Romig, Dean, School of Law**

In November Associate Professor of Law Rory Bahadur and Professor of Law Nancy G. Maxwell, Director of International Legal Programs, visited the law schools at Nova Southeastern University, St. Thomas University, and Florida International University, to speak to law students interested in attending Washburn's Summer Law Program in Barbados.

The law school was awarded a \$750,000 grant through the United States Agency for International Development to do faculty development for law teachers and otherwise promote the Rule of Law in the Republic of Georgia.

## **From the Desk of ...**

### **Heidi Staerkel, from the desk of International Student Services**

Many belated thanks to all of you who came out to support the International Club at the 5<sup>th</sup> annual W.U. Celebration of Cultures on November 6! We traveled the globe by exploring dances from the Philippines and a dance and Taekwondo demonstration from South Korea, to fashions from around the world and a Kikuyu traditional worship song from Kenya, just to name a few. The I-Club was able to raise \$400 in donations for future activities, for which we are all very appreciative. We look forward to hosting next year’s W.U. Celebration of Cultures, so keep an eye open for more information and mark your calendars!

In November, Baili and I traveled to Washington, D.C., to meet with AED (regarding the Iraqi Education Initiative), the Saudi Arabian Cultural Mission (SACM) and the Embassy of Kuwait Cultural Division to promote Washburn as an outstanding university for scholarship students

coming through these programs. During the Fall 2010 semester, we had four students attending Washburn on SACM scholarship and we hope to welcome more students on these scholarship programs to Washburn!

I would also like to recognize and congratulate our Fall 2010 graduates:

Kanwal Baluch (Pakistan) – B.A. in Mass Media  
Renata Germano (Brazil) – B.S. in Nursing  
Immaculate Kirui (Kenya) – B.S. in Nursing  
Hiu Lam “Ceci” Lau (Hong Kong) – B.B.A. in Marketing and B.A. in Music  
Luis Antonio Montañez – MBA  
Jane Thuo (Kenya) – B.S. in Nursing  
Antonius Soentoro (Indonesia) – B.B.A. in General Business  
Dustin Yeager (Canada) – B.B.A in Accounting and Finance  
Chun Lung “Kelvin” Yim (Hong Kong) – B.A. in Mass Media

### **Tina Williams, Study Abroad Coordinator**

The Office of International Programs Scholarship Committee awarded Scholarships to 44 students participating in study abroad programs in a dozen different countries during the spring of 2011. Programs range in length from one week to a semester. Included are the following Faculty-Led Transformational Experiences:

Belize – Volunteer and Education Program – Dr. Judy McConnell-Farmer  
France - International Media Seminar China – Dr. Maria Stover  
Nicaragua - Service Experience – Dr. Rick Ellis

20 Washburn University students will spend their spring semester or a portion of the semester studying in one of the following countries: Argentina, Austria, Bangladesh, China, Dominican

Republic, France, Germany, Ireland, the Netherlands, Nicaragua, Paraguay and the United Kingdom.

### **Kelly McClendon, Lecturer/Coordinator, Intensive English**

This fall was the second year to welcome a large number of new international students with about 55 enrolling in the Intensive English courses. To meet the demand we welcomed two new adjunct faculty members. Roger Laubengayer joined us bringing experience from teaching in the U.A.E and other places. Sam Billen, whose wife teaches Japanese here at WU, came from KU, where he had completed his Master’s degree in Teaching English as a Second Language. Our continuing IE faculty members are Mary Ann Wittman, Don Field, and Travis Lamb, with Bobbie Anderson heading up the English classes for the visiting Fukuoka University students in February. In November, a large group of IE students went to the Brown vs. Board of Education National Historic Site. This museum, consisting of copious amounts of reading about the struggle against segregation, sparked many good discussions and further reading in class. This spring, we have 32 students in our Intensive English classes and they are from 11 countries. Many of them will be doing surveys and interviews on campus. Perhaps you will have the opportunity to meet some of them.

### **Don Anderson, President, ICT, Inc.**

A number of years ago I heard a saying that impressed me and I have remembered it ever since. I do not know who originally said it and what the occasion was, but I think that it contains significant wisdom for our world. It is as follows: “Change is sometimes desirable, often necessary, and always inevitable.”

At the time that I am writing this, those words seem all the more relevant. Much of the news

stories are about the dramatic changes that are occurring in the Middle East. In a number of countries, including Egypt, Yemen, Libya, Bahrain and Tunisia, there are uprisings among the people who are determined to make their voices heard. They are demanding new political rights and freedoms, and a shift away from authoritarian governments. These events have caught most of the world by surprise, and countries around the globe are seeking to respond in ways that can be helpful and encouraging.

Those of us who are associated with the university setting are very much aware of the process of change in the various disciplines. One of the responsibilities that we have is to prepare our students for a future that will surely involve much change and to help them to develop those skills that will allow them to participate in that change.

It is also obvious that the changes that are coming will affect every country and every population. Students in learning centers all over the world will be involved in these changes as they prepare to go forth into their careers and their work environments.

As a result of this situation, I think that there are two things that we need to keep in mind. The first is that, since this is a global concern, it is important that we develop relationships with persons around the world. We are all going to have to work together and this means that we need to get to know each other and to cooperate with each other. I have been impressed with the international students at Washburn and the way that they understand the importance of such relationships. These students provide a very significant opportunity for our campus community to develop these relationships.

The second element is to learn how to respond to change in a positive manner and to see the many opportunities that change opens up. We need not fear change. Rather, we need to be able to evaluate the positive and negative aspects of these changes

as they occur. And we need to be able to participate in these changes in a way that guides them into the creation of a better world for everyone.

## Congratulations!

**We are very proud to announce the 30 international students were placed on the President's Honor Roll and 36 on the Dean's Honor Roll fall 2010. Please congratulate the student(s) if you know them.**

### President's Honor Roll, Fall, 2010

Achon, Alvaro  
Chen, Shixian  
Chen, Shuyue  
Choi, Jong-Tak  
Ding, Shuze  
Flores Barquero, Mariela  
Gao, Qiuping  
Gichiri, Isabella  
Guo, Yue  
Happe, Katharina  
Hu, Xiaomeng  
Jia, Xuetao  
Jiang, Xin  
Kadirov, Sherzod  
Kanaeva, Valeriya  
Kim, Won Jung  
Lin, Tian  
Lippitz, Armin  
Tabora, Manuel Emilio  
Tu, Jing  
Vallejos Barriocanal, Jimena  
Wahome, Judy Ann Nyaitaha  
Wang, Haiji  
Wang, Luodan  
Wang, Xian  
Xu, Bichun  
Zhang, Anqi  
Zhang, Yiyang

Zhou, Junchi  
Zhuo, Qianya

### **Dean's Honor Roll, Fall 2010**

Ana Paula Andrade Alvares de Lima  
Marion Bloink  
Julie Marie Francoise Boissy  
Wei Chen  
Yuchi Chen  
Teng Ge  
Yi Gong  
Liting Guo  
Xiayi He  
Shuang Jiang  
Wan Jiang  
Jizhou Li  
Qiujie Li  
Yan Li  
Zhenyu Li  
Congcong Lin  
Dier Liu  
Lan Lu  
Francisco Rodolfo Parisi Duarte  
Leticia Perez  
Wei Pi  
Andrea Ramirez Caceres  
Alejandro Abraham Salomon Rivarola  
Chaoran Wang  
Jing Wang  
Yiding Wang  
Jingjing Wu  
Ka Man Wu  
Yuan Xu  
Rushi Yu  
Jia Ning Zhang  
Xiao Zhang  
Xiaofan Zhang  
Zhengning Zhang  
Congying Zheng  
Xiangyan Zhou

## **Features-**

### **Via Skype, Boncella Promotes International Interaction Among Six Graders**

On Wednesday morning on December 15, 2010, at the request of my granddaughter Marie and her Sixth grade teacher, I gave a 45 minute presentation on my travels in China to the sixth graders of Sunset Hill Elementary School in Lawrence, Kansas. This was intended to supplement their social studies unit on China. On December 15, Wednesday at 6:30Pm Kansas time/December 16 Thursday at 8:30am Wuhan time Dr. Yunchaun Zhang and I setup a Skype visit between the sixth graders of Sunset Hill Elementary Lawrence, KS. and the sixth graders of an elementary school in Wuhan, China.

Below is an excerpt from the Sunset Hill "News from 6<sup>th</sup> Grade" newsletter for January 3<sup>rd</sup>, 2011 reporting on the Skype visit.

*Our visit with 6<sup>th</sup> graders in Wuhan, China via Skype was AMAZING! Our students did a wonderful job asking and responding to questions. They were impressive, as were the Chinese students. We really learned a lot about how different and similar we are with each other. We had quite a turn-out! Thank you to all of the adults who made sure we able to attend. Most of all, a HUGE thank you to Marie's grandpa Dr. Boncella for making this all possible! He put in so much time and effort to give us this opportunity and we are extremely grateful. Also, the students would like to continue to get to know each other through email. Since we do not have email addresses at school this year (they will get one next year!), any student who wishes to participate will need their adult to let Mrs. Edgecomb know.*

## **The Belize Experience**

**by Judy McConnell-Farmer**

Eleven Washburn University undergraduate students participated in the first Study Abroad in Belize, Central America, Program from December 27, 2010 to January 5, 2011. The program was developed and directed by Dr. Judith McConnell-Farmer, Professor in the sponsoring Department of Education. Some of our shared memories are the warm breezes... tutoring smiling children... snorkeling in the Caribbean Sea... washing floors and windows in orphanages... climbing to the top of Mayan temple ruins and kayaking through the rain forest. Volunteering in a developing country was the focus of this study abroad program. Visits were made to Dorothy Menzies, a public orphanage in Belize City and Liberty Children's Home, a private orphanage in Ladyville. Our Washburn University students taught children at the orphanages literacy, large motor and creative art-based activities. The children, from ages two to fifteen year-olds, were thrilled with the variety of materials and donations brought by our group which included picture books, colored construction paper, plastic "jewels", glue, scissors and crayons. Suitcases full of clothing, shoes, toiletries and school materials were given by our study abroad program to the orphanages. While our lunch was being cooked by the teachers at the Liberty Learning Centre/Liberty Preschool, our group prepared the classrooms for the beginning of the new semester. For most of the day we washed windows, desks, chairs, shelves and beat clean the floor carpets. It was a dirty job but the compensation of Belizean barbecue chicken, homemade potato salad and delicious lemon pie was a reward gratefully received. There were many opportunities for fun as we took a 45 minute offshore water taxi ride to San Pedro, a small island in the Ambergris Caye. At San Pedro students snorkeled at the reef, sunbathed on the beach and swam in the Caribbean Sea. The Altun Ha Mayan Temple Tour was a fascinating way to better understand the heritage and culture of the

Belizean peoples. As our guide, Ann Marie who is of Mayan decent told us; Belize has more Mayan ruins than any country in the world.

The capstone to our trip was being part of an international conference in Belize City.

Representatives from Canada, the United States (California, Indiana, Kansas, Michigan and New York) and Belize presented papers at the symposium. Belize was well represented by the Ministry of Education representatives, the Preschool Unit Director, several University of Belize Education Department faculty members and the Director of the University of Belize Lab Preschool.



*Kasha Koch playing with 7-year old Tyler*

The focus of the symposium was the status of young children and their opportunities for education. Dr. Pamela Cook, director of *the Belizean International Symposium on Education*, the imminent researcher of orphanages in Belize shared her expertise with us. We celebrated New Year's Eve together with a Garfuna celebration dance, fireworks and sparklers. It was truly a New Year's Eve and a study abroad trip to be remembered. Among all of our memories, it is the faces of the orphans we met that are most poignant.

## **International Student Graduated or Finished Exchange Program Studies**

**The following students have graduated in fall 2010.**

Kanwal Baluch - Pakistan - BA in Mass Media  
Renata Germano - Brazil - BSN  
Immaculate Kirui - Kenya - BSN  
Hiu Lam (Ceci) Lau - Hong Kong - BA in Music and BBA in Marketing  
Luis Antonio Montanez - Colombia - MBA  
Jan Thuo - Kenya - BSN  
Dustin Yeager - Canada - BBA in Finance and Accounting  
Chun Lung (Kelvin) Yim - Hong Kong - BA in Mass Media

**The following exchange students finished their studies at WU and returned to their home schools at the conclusion of the fall semester.**

Marion Blary - France - Univ. Blaise Pascal  
Marion Bloink - Germany - Magellan (FH-Aachen)  
Julie Boissy - France - Univ. Blaise Pascal  
Ran Cui - China - Shanghai Normal Univ.  
Shuze Ding - China - Nankai Univ.  
Katharina Happe - Austria - Univ. of Klagenfurt  
Waiting Lai - China - Zhejiang Normal Univ.  
Armin Lippitz - Austria - Univ. of Klagenfurt  
Verena Marks - Germany - FH-Osnabrueck  
Xiaoxue Mei - China - Nankai Univ.  
Fabienne Meier - Germany - FH-Osnabrueck  
Jing Tu - China - Nankai Univ.  
Cynthia Vasquez Bonilla - Mexico - Magellan (Univ. of Monterrey)  
Yu'an Xu-China (ZISU)  
Chaoran Wang - China - Nankai Univ.  
Xiaofan Zhang - China - Nankai Univ.  
Zheng Zhang - China - Nankai Univ.

## **Paraguayan Pianist Visiting**

Cultural Arts Exchange: Blanca Gatti visits WU During a visit to Kansas through a Cultural Arts Exchange Blanca Gatti visited the campus of Washburn University Oct. 13th - Oct. 15<sup>th</sup>. During her stay she visited the piano class of Professor Shiao-Li Ding where she shared music from South American Composers. She met with Paraguayan exchange students and performed a concert in the Carole Chapel.



*WU Paraguayan Exchange Students Leticia Villarreal and Jimena Vallejos Barriocanal greet Blanca Gatti during her visit to WU. Photo by L. Wilson*



*WU Student Mariela Flores Barquero translates for Blanca Gatti during a visit to a piano class. Photo submitted by Lynn Wilson*