

Washburn University  
School of Business General Faculty Meeting  
HC104, Thursday, October 23, 2014

Curriculum

- Innovation (voluntary –vs - required).
- Faculty – student Interactions
- Write – Experience (IT graded)
- Are we closing the loop (we need 3 – 5 improvements because of the assessment program)

Entrepreneurship Program (Multiple Motions)

- Pre-requisite change
  - The change will allow non-business majors to get the certificate.
  - There will be 4 classes under the certificate program with few business pre-requisites.
  - First Reading

Motion to change the numbering of BU470 to BU370

- Motion by Smith
- First Reading

Motion to make Entrepreneurial Marketing an elective for marketing majors.

- Motion to suspend the rules of a second reading (Motion: Dmitri, Second: Stoica, Motion Passed)
- Motion to approve (Motion: Dmitri, Second: Stoica, Motion Passed)

Washburn University  
School of Business General Faculty Meeting  
HC104, Thursday, January 29, 2015

Old Business

- Entrepreneurship Curriculum Change
  - Motion to change the pre-requisites of BU260 to “BU115, BU110, or consent” Motion by David Price, Seconded by Kandi Ockree, motion carries with no dissent
  - Motion to approve the Entrepreneurship Curriculum change with amendment above. Motion by David Price, Seconded by Kandi Ockree, motion carries with no dissent. (Final version of motion attached).

New Business

- Motion to change the AC699 course to all unlimited repeats for grade. Motion by Kandi Ockree, Second Jim Martin. First Reading
  - Motion would allow international students to take an internship during each semester of the MAcc.
  - Question: will this cause a problem with international student’s visa?

**Curriculum Committee  
General Change Request  
Submission Form**

**Change request submitted by:** Dr. David Price, Assistant Professor Marketing

**Date:** September 16, 2014

**Proposed Change:**

To arrange the classes and pre-requisites for entrepreneurship classes in the Entrepreneurship & Innovation (EI) concentration, Entrepreneurship Certificate (EC) and Business Minor with Entrepreneurship (BME) to better serve BBA and WU students. It is designed to create a clear distinction between the two programs and encourage enrollment in entrepreneurship courses, the School of Business and Washburn University.

The proposed changes are listed in Attachment A with existing courses and pre-requisites in Attachment B.

**What is the current situation addressed by this change request?**

At present there is some confusion with regard to pre-requisites to Entrepreneurship courses with the introduction of the EI concentration.

**Why is the proposed change necessary?**

To create a clear distinction between the two programs, and make the EC more accessible to non-BBA students.

**How does the proposed change solve the problem(s) identified?**

By adding some pre-requisites it confirms that BBA students must still have completed all of their lower division core requirements before entering into the EI major classes. It also allows non-BBA students to enroll in BU343 as part of the EC.

**What new problems might arise as a result of the change?**

By once again offering BU115 as part of the EC, another instructor must teach this course.

**Have all relevant faculty members and administrators that you believe may be affected by the change been contacted and made aware of the proposed change?**

Contacted: Dean Sollars, Stacy Woltje, Entrepreneurship instructors.

**Are there any decision deadlines of which the committee needs to be aware?**

We would like to have the decision approved to be included on the SOBU Faculty meeting agenda on September 25, 2014.

## Attachment A: Proposed Changes to Entrepreneurship Programs

### 1. Entrepreneurship & Innovation concentration:

BU343 Entrepreneurship, Creativity & Innovation

Prerequisites: EC200, EC201, AC224, AC225, BU250, BU342 (concurrent)

**CHANGE TO: "BU260 or BU342 Concurrent"**

BU369 Entrepreneurial Marketing

Prerequisites: EC200, EC201, BU360

BU389 Entrepreneurial Finance for Small Business

Prerequisites: AC224, AC225, BU250, MA140, EC211, MA141, BU381

BU470 Entrepreneurship Clinic

Prerequisites: BU115, BU260, Jr. Status

**CHANGE TO: "BU343 or Admission to the SOBU"**

### 2. Entrepreneurship Certificate (& Business Minor w/Ent. Cert.):

BU115 Introduction to Entrepreneurship

Prerequisites: None

**CHANGE: Begin offering this class again ASAP**

BU260 Business Plan Development

Prerequisites: None

**CHANGE TO: "BU115, BU101, or Consent"**

BU343 Entrepreneurship, Creativity & Innovation

Prerequisites: EC200, EC201, AC224, AC225, BU250, BU342 (concurrent)

**CHANGE TO: "BU260 or BU342 Concurrent"**

BU470 Entrepreneurship Clinic

Prerequisites: BU115, BU260, Jr. Standing

**CHANGE TO: "BU343 or Admission to the SOBU"**

For BBA students, BU406 can still substitute for one of the four classes in the EC. This will generally if not always include skipping BU115 or BU260, as this is for BBA students completing the EC. We feel the international aspect increases the appeal of the EC and offers some flexibility to the program. In some cases, this will also help recruitment for the class. This requires no changes:

BU406 – Entrepreneurial Experience

Prereq: AC224, AC225, BU250, EC200, EC201, EC211, MA141, BU315, BU347, BU381

The proposed changes will also aid in the development and enrollment in the Business Minor with emphasis in Entrepreneurship.