

International Business Minor
School of Business
Washburn University

Globalization and International Business have become the norm in today's world. Many businesses, large and small, are involved in international business either directly or indirectly. Because of this dramatic shift to globalism in the business world, a great demand for graduates with an academic background in international business has developed. This background includes not only course work in business courses with an international flavor, but also courses dealing with the differences and similarities among people. A student will obtain this necessary knowledge by taking a course of study that provides knowledge of a foreign language, and understanding of different cultures in addition to the business courses. The program has been designed to provide this education not only to business school graduates but also students from across the campus.

If a student is interested in pursuing a minor in international business, it is important that the student meet with the international business advisor as early in his or her college career as possible. Together they will plan a curriculum that will include the necessary courses for the minor which is melded with the major area of study, and allow the student to graduate in the normal period of time. With proper planning it is usually possible to reach this goal without taking a number of additional courses. Many of the general education requirements may be met with courses that will enhance the student's qualifications.

The international business minor comprises three components; required business and economics courses, required language courses, and a recommended international experience. The specific requirements are as follows:

Required Accounting, Business and Economics Courses

BU101	Introduction to Business*
EC200	Principles of Microeconomics**
EC201	Principles of Macroeconomics**
BU355	International Business
EC410	International Economics
BU368	International Marketing

One additional cross-cultural course approved by the international business advisor.

*AC224 and AC225 may be substituted for BU101 for purposes of this minor.

**EC200 and EC201 qualify for Social Sciences general education credit. Candidates for the BBA degree cannot use Economics courses to fulfill the general education requirement.

Required Language Courses (minimum 10 hours):

Students are required to complete 10 credit hours of a modern foreign language beyond the 101 course. Six hours of foreign language may qualify for Arts and Humanities general education credit.

Recommended International Experience:

Students are strongly encouraged to participate in a study abroad program approved by the international business advisor. It is important that the student confer with the advisor concerning the courses to be taken at the other university. The courses must transfer to Washburn, meet graduation requirements, and not cause a problem regarding prerequisites. If a study abroad program is not possible, an appropriate substitute may be approved by the international business advisor. This substitute could include internships, approved short term travel/study abroad, a selected group of additional courses, or other international related activities. This international experience should take place during the junior or senior year. **It is absolutely necessary that any international experience be approved by the international business advisor prior to engaging in such activity.**

Contact:

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**International Business Minor
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Washburn University**

Name _____
Student ID# _____

Major _____

The International Business Minor provides both the business and the non-business student with an understanding of the global nature of business. The International Business Minor is comprised of three components: required accounting, business, and economics; required language courses; and approved international experience. A grade of C or better must be earned in each course to satisfy the requirement for the minor.

Lower-Division Requirements and Prerequisites		Semester	Grade
BU101	Introduction to Business	_____	_____
EC200	Principles of Microeconomics	_____	_____
EC201	Principles of Macroeconomics	_____	_____

Foreign Language Requirements

___101	Beginning _____ I	_____	_____
___102	Beginning _____ II	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Upper-Division Requirements

BU355	International Business	_____	_____
BU368	International Marketing	_____	_____
EC410	International Economics	_____	_____

Cross-culture Course

International Experience

Grade _____