ANNUAL PROGRAM ASSESSMENT REPORT
(For AY 2013-2014 through 2018-2019)

CURRENT YEAR - <u>AY 2017-2018</u> (Year 2)

UNIT	**SCHOOL OF BUSINESS**
Department (if applicable)	**N/A**
Degree/Program	Master of Business Administration
Prepared By:	
Name	**Dr. Bob Boncella**
Email	bob.boncella@washnurn.edu
Ext.	X1308

Annually, complete a separate report for each academic program (major, minor) at each level (undergraduate, graduate) in your department. Reports are to be sent electronically to assessment@washburn.edu by **June 30 each year.**

==Use size 10 font or larger.==

SECTION I

2017-2018 Academic Year
Describe your program's assessment accomplishments since your last report. *Cell will expand to accommodate your text.*
The MBA Program has achieved the Acceptable level for PSLO 1, PLSO 2, PSLO 5 & PSLO 6. Mixed results were observed for PSLO 3 & PSLO 4. For PSLO 3 the assessment indicators for Management & Finance were not acceptable.   For PSLO 4 the FX (Foreign Exchange) indicator was not acceptable.
Discuss ways in which you have responded to the Assessment Committee comments on last year's report and what assessment work was initiated, continued, or completed. *Cell will expand to accommodate your text.*
Have there been any changes to your Program Assessment Plan (including calendar and curriculum map) since last year's report? *Cell will expand to accommodate your text.*
__**XX**___ Yes (describe what and why below)   _____ No
Due to a decline enrollment the MBA-MFT will be given only in the spring semester.

SECTION II

2017-2018 Academic Year

Program Student Learning Outcomes **Analyzed and Reported for Current Year**	List the Assessment Measure(s) for each PSLO – if rubrics are used, a copy of each should be in your department's assessment subfolder on the shared drive	Describe the results for PSLOs analyzed (assessed) **this** year – a copy of summary data should be in your department's assessment subfolder on the shared drive	Describe how results are **shared** with **faculty, students, university-wide entities, and stakeholders** (advisory boards, employers, community, alumni, etc.).
PSLO #1 Communicate effectively both orally and in writing.	**Direct:** Oral presentation and peer evaluation of CapSim Project	N = 20 (small class size) 18 of 20 (=90%) > 80% and 20 of 20 > 90% **Acceptable**	1. MBA Faculty will receive a copy of this assessment report
	Indirect: Program Goals Evaluation Survey (PGES) See p. 2 of MBA Program Assessment Plan for the definition.	PGES = 4.11 **Acceptable**	
PSLO #2 Use analytical techniques to solve business problems.	**Direct:** Assessed by using MBA-MFT Intuitional Means - Percentiles	97th percentile **Acceptable**	1. MBA faculty receive a copy of the MFT-MBA institution percentile and Assessment Indicators percentiles results for discussion.
	Indirect: PGES	PGES = 4.33 **Acceptable**	2. MBA student receive their individual MBA-MFT percentile result as well the institution percentile. 3. MBA-MFT intuition percentile is generally the subject of a press release.
PSLO #3 Demonstrate knowledge of fundamental principles in business disciplines and the ability to integrate knowledge across disciplines.	**Direct:** Assessed by using MBA-MFT Assessment Indicator Means - Percentiles	Marketing = 99th percentile Accounting = 88th percentile Management = 66th percentile. Finance = 27th percentile Strategic Integration = 94th percentile **Management & Finance not Acceptable**	1. MBA faculty receive a copy of the MFT-MBA institution percentile and Assessment Indicators percentiles results for discussion. 2. MBA student receive their individual MBA-MFT percentile result as well the institution percentile. 3. MBA-MFT intuition percentile is generally the subject of a press release.
	Indirect: PGES	PGES =4.22 **Acceptable**	
PSLO #4 Identify & explain the impact of globalization on the business environment.	**Direct:** Assessed using additional global business questions added to MBA-MFT	MBA-MFT direct measure: FDI = 78% **Acceptable** and FX = 46% - **Not Acceptable**	1. MBA faculty receive a copy of the MFT-MBA institution percentile and Assessment Indicators percentiles results for discussion. 2. MBA student receive their individual MBA-MFT percentile result as well the institution percentile.
	Indirect: PGES	PGES = 3.89 **Acceptable**	

			3. MBA-MFT intuition percentile is generally the subject of a press release.
PSLO #5 Identify ethical issues and responsibilities in business environments.	**Direct:** Assessed ethics questions added to the MBA-MFT exam	MBA-MFT direct: 82% **Acceptable**	1. MBA faculty receive a copy of the MFT-MBA institution percentile and Assessment Indicators percentiles results for discussion. 2. MBA student receive their individual MBA-MFT percentile result as well the institution percentile. 3. MBA-MFT intuition percentile is generally the subject of a press release.
	Indirect: PGES	PGES =4.33 **Acceptable**	

PSLO #6
 	
Work effectively in teams toward the achievement of a common goal.
	Direct: Assessed on basis of the CapSim team project and based on instructor observed criteria of: Instructor Intervention, Communication mechanics Cohesiveness, and Frequency of Team Meetings	**Instructor Intervention** – one team required multiple interventions – eventually they completed CapSim with acceptable results.
		Communication Mechanics – 3 team very good, 2 teams good.
		Cohesiveness – 3 teams very good; 2 team good.
		Frequencies of team meetings:
		   1. **Virtually:**
		One team met 3 times a week or more
		Two teams met 2 times per week
		Two teams met once per week.
		Acceptable
		   2. **Face to face on campus**
		4 teams met once a week (Wednesdays and another day of the week))
		1 team met twice a week (Wednesdays)
		Acceptable One team met once per week.
			1. MBA Faculty will receive a copy of this assessment report

	Indirect: PGES	PGES = 4.33 **Acceptable**	

Discuss the implications of the results reported above and how faculty members are involved in using assessment data to improve student learning.

Overall the MBA program assessment is acceptable. However, there are obvious areas that the MBA faculty will have to review in detail. Since these results were derived from a new version of the MBA-MFT we will need to see if this version of the MBA-MFT measure our program goals. Clearly action needs to be taken to improve our weak areas.

Describe how students and external stakeholders (advisory boards, employers, community, alumni, etc.) are made aware of PSLOs and measures.

1. As part of the MBA student orientation, the assessment process is described in terms of a closure experience for graduates.
2. MBA faculty are requested to set their course objectives to align with the PLSOs that are appropriate for their course.
3. MBA faculty receive a copy of the MFT-MBA results for discussion.
4. If an SOBU Advisory Committee is formed the assessment results will be presented to this committee.
5. Consistent filing of the Annual Program Assessment Report the University Assessment Committee are aware of PSLOs and their measures

SECTION III

2017-2018 Academic Year

During this year, if any PSLO was addressed through new or unique experiences outside the classroom, explain where and how the opportunities were provided to students in your program (i.e. internships, field experiences, visiting lectures, collaborative projects, and other creative ideas you have employed).

SECTION IV

2017-2018 Academic Year

In light of what you have learned through your assessment efforts this year, what are your plans for the next academic year?

The MBA faculty will meet to develop strategies to counter the effect of reduced frequency of required course offerings and faculty shortages in the areas of International Business & Management. In addition, determine the cause(s) of non-acceptable results in FX, Management, & Finance.

Supporting documents (rubrics, summary data tables/charts, etc.) should be in your department's assessment subfolder on the shared drive in the correct academic year subfolder.