

DEGREE COMPLETION PLAN FOR B.A. IN MASS MEDIA
Concentration: Sport & Event Media



Following this recommended schedule ensures degree completion in four years.

FRESHMAN YEAR			
Fall Semester		Spring Semester	
_____	MM155 Sports & the Media	_____	MM202 Professional Media Writing
_____	MM199 Professional Media Applications	_____	MM321 Adv. Prof. Media Applications
_____	WU101 Washburn Experience	_____	Minor Class 1/usually GenEd
_____	EN101 Freshman Composition	_____	Natural Science GenEd 1
_____	Humanities GenEd 1 (Fine Art)	_____	Humanities GenEd 2 (CN150 –required)
Total Credits: 15		Total Credits: 15	
SOPHOMORE YEAR			
Fall Semester		Spring Semester	
_____	MM403 Adv. Professional Media Writing	_____	MM403 Adv. Professional Media Writing
_____	<i>or</i> MM308 Intro F/V Techniques (<i>see note</i>)	_____	<i>or</i> MM311 TV Studio Production (<i>see note</i>)
_____	MM300 Media Law, Ethics & Diversity	_____	MM415 Digital/Social Content Strategies
_____	Social Science GenEd 1	_____	Social Science GenEd 2
_____	MA112 Contemporary College Math*	_____	Minor Class 2
_____	FL101 Intro to Foreign Language I	_____	FL102 Intro to Foreign Language II
Total Credits: 16		Total Credits: 16	
JUNIOR YEAR			
Fall Semester		Spring Semester	
_____	MM Elective 1: MM408 or any other MM	_____	MM420 Event Planning & Management
_____	EN300 Advanced Composition	_____	MM Elective 2: suggest MM328 <i>or</i> MM433
_____	Natural Science GenEd 2	_____	Humanities GenEd 3
_____	Social Science GenEd 3	_____	Social Science GenEd 4
_____	Minor Class 3 (upper Division)	_____	Minor Class 4 (upper division)
Total Credits: 15		Total Credits: 15	
SENIOR YEAR			
Fall Semester		Spring Semester	
_____	MM408 Sports Branding & Promotion <i>or</i>	_____	MM494 Internship
_____	Mass Media Elective 2	_____	MM499 Career Dev. & Digital Portfolio
_____	Humanities GenEd 4	_____	Natural Science GenEd 4
_____	Natural Science GenEd 3	_____	Humanities GenEd 5
_____	Social Science GenEd 5	_____	Non-Mass Media Upper Division Elective
_____	Non-Mass Media Upper Division Elective	_____	or Minor Class 6
_____	or Minor Class 5		
Total Credits: 15		Total Credits: 13	

Minor: A minor (or certificate) is required for all Mass Media Majors. Minors vary in credit hours but most are between 15-18 credit hours.

- **Popular minor/certificate choices:** Art, Business, Entrepreneurship Certificate, Coaching, Communication, Computer Science, Game Design, History, Leadership, Museum Studies, Psychology, Theatre.
- **Students with a double major do not have to complete a minor.**

* Select Math course in consultation with your Advisor. Best course will be based on your major/minor needs.

NOTES: MM308 and 408 are always in the fall; MM311 and 433 are always in the spring.