

**BACHELOR OF INTEGRATED STUDIES**  
**Bachelor of Integrated Studies (B.I.S)**  
**2015-2016**

Student selecting the B.I.S. degree will either create a “Customized Degree Plan” (described below) or one of the three pre-approved program – Administrative Communication, Liberal Arts, or Web Technology Utilization.

**Customized Degree Plan**

	<p>To meet the depth of experience component of the degree requirements, the student designs and submits for approval an Individualized Study Program (ISP). This ISP is formulated by selecting courses from two (or more) Emphasis Areas, or by selecting courses which are consistent with a specific focus, theme, or unifying conceptual principle.</p> <p>A six-member Bachelor of Integrated Studies Advisory Committee (ISAC) chaired by the College of Arts and Sciences (CAS) Dean or the Dean’s designee, is charged with the responsibility of reviewing and approving each BIS Individualized Study Program (ISP). Working with a member of the ISAC, students will develop an ISP proposal. The committee will review ISPs submitted, and approve or modify ISPs. Generally, an ISP will have to be approved (by majority vote) at least one year (24 credit hours) before expected graduation. In exceptional situations, the ISAC at its discretion may consider appeals to approve an ISP one semester (12 credit hours) before graduation.</p>
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**General Education Distribution Requirements (BIS):**

Humanities (15) (GEHU/GECPA) (Max 6 hours/ discipline)	Course Number	Social Sciences (15) (GESS) (Max 6 hours/ discipline)	Course Number	Natural Sciences/ Mathematics (12) (GENS) (Max 8 Hours or 2 Courses/Discipline)	Course Number
Fine Arts (3)		Soc. Science 1 (3)		Nat. Science 1 (3-5)	
Humanities 2 (3)		Soc. Science 2 (3)		Nat. Science 2 (3-5)	
Humanities 3 (3)		Soc. Science 3 (3)		Nat. Science 3 (3-5)	
Humanities 4 (3)		Soc. Science 4 (3)		Nat. Science 4 (3-5)	
Humanities 5 (3)		Soc. Science 5 (3)			

**Core University/BIS-Specific Requirements:**

WU 101 (3)* C or Better		Total Hours (124)	
EN 101 (3) C or Better		Hours Outside Major (84)	
EN 300 (3) C or Better		Upper Division (300 and above) (45)	
MA 112 or MA 116 (3)** C or Better		Hours Within Arts and Sciences (99)	
>= 2.0 Overall Cumulative GPA		>= 2.0 Grade Major and Correlated Courses	

*\*Students transferring with 24 or more credit hours completed at an accredited post-secondary institution (after graduating from High School) with a GPA of 2.0 or higher are exempt from this requirement*

*\*\*May be waived if the student successfully places into a higher-level mathematics course with an ACT score of 25 or higher and then successfully completes that course with a grade of C or higher or if a student presents an ACT score in mathematics of at least 28 (SAT of at least 640).*

**Administrative Communication Emphasis**

Communication Core – 12 credit hours selected from:

	CN 300 Organizational Communication
	CN 301 Advanced Organizational Communication
	CN 330 Conflict & Negotiation
	CN 350 Persuasion

Psychology Core – 12 credit hours selected from:

	PY 306 Cognition
	PY 309 Theories of Personality
	PY 310 Social Psychology
	PY 326 Health Psychology
	PY 395 Psychology of Everyday Life

Business/Political Science/Sociology Core – 12 credit hours selected from:

	BU 342 Organization and Management
	BU 345 Human Resources Management
	BU 360 Marketing
	BU 381 Finance
	PO 391 Public Personnel Administration
	PO 393 Public Budgeting
	PO 401 Program Evaluation <b>or</b> SO 314 Organizations

Capstone Project – 3 credit hours:

	IS 389 Capstone Project Development
	IS 390 Capstone Project

Note

	Prerequisites may exist for certain classes
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**Liberal Arts Emphasis**

Communication Core – 12 credit hours selected from:

	CN 300 Organizational Communication
	CN 301 Advanced Organizational Communication
	CN 330 Conflict & Negotiation
	CN 350 Persuasion

Psychology Core – 12 credit hours selected from:

	PY 306 Cognition
	PY 309 Theories of Personality
	PY 310 Social Psychology
	PY 326 Health Psychology
	PY 395 Psychology of Everyday Life

Liberal Arts Core – 12 upper-level credit hours, selected from the following:

	Any courses from the following departments: <ul style="list-style-type: none"> <li>○ Anthropology</li> <li>○ Art</li> <li>○ Astronomy</li> <li>○ Biology</li> <li>○ Chemistry</li> <li>○ Communication</li> <li>○ Computer Information Sciences</li> <li>○ Education</li> <li>○ Engineering</li> <li>○ English</li> <li>○ History</li> <li>○ Kinesiology</li> <li>○ Mass Media</li> <li>○ Mathematics &amp; Statistics</li> <li>○ Modern Languages</li> <li>○ Music</li> <li>○ Philosophy</li> <li>○ Physics</li> <li>○ Political Science</li> <li>○ Psychology</li> <li>○ Public Administration</li> <li>○ Religious Studies</li> <li>○ Sociology</li> <li>○ Theatre</li> </ul>
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Capstone Project – 3 credit hours:

	IS 389 Capstone Project Development
	IS 390 Capstone Project

Note

	Prerequisites may exist for certain classes
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**Web Technology Utilization**

AR 223 Intro to Computer Graphic Design
AR 321 Digital Imaging
CM 101 Computer Competency and the Internet
CM 111 Introduction to Structured Programming
CM 113 Visual Programming
CM 229/AR 229 Web Graphics
CM 295/AR 295 Web Graphics II
CM 301/AR 301 Web Tech and Art
MM 202 Basic Media Writing
MM 210 Beginning Video Technologies
MM 321 Publication Technology-(Desktop Publishing)
IS 389 Capstone Project Development
IS 390 Capstone Project

Art, Communication Studies, & Mass Media Electives – 21 credit hours, with at least 18 upper-level credit hours, selected from:

AR 120 Basic Design	CM 302 Web Server/Domain Names/IP Addresses
AR 322 Computer Graphic Design II-(Desktop Publishing)	CM 304 Web Databases/Forms/CGI/PHP
AR 325 Digital Imaging II-(Digital Compositions)	MM 100 Introduction to Mass Media
AR 326 2- & 3-D Digital Animation	MM 319 Public Relations
AR 327 Workshop in Electronic Art	MM 322 Editing
CM 245 Contemporary Programming Methods	MM 351 Mass Media Research
CM 295/AR 295 Web Graphics II	MM 352 Advertising
CM 300 LAN Configuration and Management	MM 380 Online Publishing-(Design for the Web, HTML, Graphics)

**Correlated Courses**

MA 116 College Algebra
MA 140 Statistics – Can be used to satisfy General Education Requirement
BU 250 Management Information Systems
EN 208 Business and Technical Writing – Can be used to satisfy General Education Requirement
CN 150 Public Speaking – Can be used to satisfy General Education Requirement
CN 340 Professional Interviewing <u>or</u> CN 341 Persuasive Speaking

**Note**

Prerequisites may exist for certain classes
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# Sample 4-Year Schedule for Web Technology Utilization

## Bachelor of Integrated Studies

### 124 Hours

Curriculum for students starting 2015-2016 Academic Year  
Students starting in different academic years should contact their advisor.

<b>Freshman</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
WU 101 – Washburn Experience	3	Soc Sci General Education	3
EN 101 – English Composition	3	CN 150 Public Speaking	3
CM 101 Computer Competency/ Internet	3	MA 116 – College Algebra	3
Humanities General Education	3	Natural Sciences General Education	3
Natural Sciences General Education	3	CM 111 Intro to Structured Programming	4
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>16</b>
<b>Sophomore</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
Soc Sci General Education	3	Soc Sci General Education	3
EN 208 Business and Technical Writing	3	Fine Arts General Education	3
MA 140 Statistics	3	Natural Sciences General Education	3
CM 113 Visual Programming	3	CM 229 Web Graphics	3
AR 223 Intro to Computer Graphic Design	3	BU 250 Management Info Systems	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
<b>Junior</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
CM 295 Web Graphics II	3	Soc Sci General Education	3
AR 321 Digital Imaging	3	MM 210 Beginning Video Technologies	3
CN 340 Professional Interviewing OR CN 341 Persuasive Speaking	3	Approved AR/CM/MM UD Elective	3
MM 202 Basic Media Writing	3	CM 301 Web Tech and Art	3
EN 300 Advanced Composition	3	Humanities General Education	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
<b>Senior</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
MM 321 Publication Technology	3	Approved AR/CM/MM UD Elective	3
Approved AR/CM/MM UD Elective	3	Approved AR/CM/MM UD Elective	3
Approved AR/CM/MM UD Elective	3	Approved AR/CM/MM UD Elective	3
Approved AR/CM/MM UD Elective	3	UD Elective	3
Soc Sci General Education	3	UD Elective	3
IS 389 Capstone Project Development	1	IS 390 Capstone Project	2
<b>TOTAL</b>	<b>16</b>	<b>TOTAL</b>	<b>17</b>