Washburn University (AMS) » Academic Affairs » College of Arts & Sciences » English **BA-Creative Writing**

2021-2022 Assessment Cycle Assessment Findings

Program Assessment Accomplishments

No text specified

Finding per Measure

BA Writing Outcome Set

PSLO 1

Outcome: Identify and articulate major developments in British, American, and World Literature.

Measure: Course Grades
 Program level Direct - Other

Details/Description:	English writing majors are required to take three of the six survey courses (one from American, English, and World): EN 325, EN 326, EN 330, EN 331, EN 360, and EN 361. These courses are used to measure PSLO 1.
Acceptable Target:	The following are the course grade proficiency levels: A=Advanced, B=Target, C=Developing, and D or below is unsatisfactory. 100% of English writing majors must earn a C= developing or higher in EN 325, EN 326, EN 330, EN 331, EN 360, and EN 361. At least 70% should earn a B=target or higher in the courses used to measure PSLO 1. English Writing majors must take the courses measuring PSLO 1 and must make a C or better in each to fulfill program requirements.



Findings for Course Grades

No Findings Added

Measure: Portfolio Assesment
 Program level Direct - Portfolio

Details/Description:	Toward the end of their degree, writing majors take EN 384: Publishing Lab as a capstone course, editing a literary magazine, compiling a portfolio of their creative work, and bringing the work therein to publishable quality. Student portfolios are usually assessed each spring by a writer of distinction who has had college teaching experience. The emphasis has created a rubric to facilitate that portfolio review. One of the points on the rubric assesses students' ability to show evidence of an understanding of the literary past-in terms of influences and style. This literary past is primarily developed in the British, American, and World Literature survey courses. This category on the portfolio rubric serves as another means of evaluating Program Student Learning Outcome 1.
Acceptable Target:	For this score point, student portfolios are evaluated from 1 to 5, 5 being the highest rating. The following are the proficiency levels. 5=Advanced, 4=Target, 3=Developing, 2- 1=Unsatisfactory. The overall portfolio score for this score point given by the external rater should be a 3 or higher.

Findings for Portfolio Assesment

No Findings Added



Outcome: Interpret how the diverse range of human experiences, identities, and cultures is reflected in language, literature, and multimedia texts.

 Measure: Course Grades Program level Direct - Other 	
Details/Description:	Course grades from EN 360 World Literature I and EN 361 World Literature II are used to measure PSLO 2: Students will interpret how the diverse range of human experiences, identities, and cultures is reflected in language, literature, and multimedia texts.
Acceptable Target:	The following are the course grade proficiency levels: A=Advanced, B=Target, C=Developing, and D or below is unsatisfactory. 100% of English writing majors must earn a C=developing or higher in EN 360 and EN 361. At least 70% should earn a B= target or higher. English writing majors must take EN 360 or EN 361 and must make a C or better to fulfill program requirements.
Findings for Course Grade	2S
Summary of Findings:	For the years reported (N=23), 100% of program completers in writing earned a Developing=C or higher in EN 360 or EN 361. Therefore, candidates met the threshold Developing or higher for each course. 92% of candidates also earned a Target=B or higher, thus exceeding the threshold of 70% or higher for Target=B or higher. Based on course grades in EN 360 or EN 361, English writing majors are attaining acceptable proficiency as it relates to PSLO 2: Students will demonstrate knowledge of the multi- cultural dimensions of language and literature.



Results :

Recommendations: Reflections/Notes:

Measure: Portfolio Assessment Program level Direct - Portfolio

Details/Description:	Toward the end of their degree program, writing majors take EN 384: Publishing Lab as a capstone course, editing other student work, bringing a piece of writing to publishable quality themselves, designing a literary magazine, and compiling a portfolio of their creative work. Student portfolios are usually assessed each spring by a visiting writer of distinction who has had college teaching experience. The emphasis has created a rubric to facilitate that portfolio review. One of the points on the rubric assesses students' ability to show evidence of an understanding of the contemporary literature-in terms of influences and style. Through their coursework focusing on contemporary literature, writing majors develop knowledge of how the diverse range of human experiences, identities, and cultures is reflected in language, literature, and multimedia texts (PSLO 2). Therefore, this category on the portfolio rubric serves as another means of evaluating Learning Outcome 2.
Acceptable Target:	For this score point, student portfolios are evaluated from 1 to 5, 5 being the highest rating. The following are the proficiency levels. 5=Advanced, 4=Target, 3=Developing, 2- 1=Unsatisfactory. The overall portfolio score for this score point given by the external rater should be a 3 or higher.

Findings for Portfolio Assessment



Summary of Findings:

Faculty did not engage a portfolio evaluator during this period.

Faculty should resume this practice in the '22-'23 academic year.

Reflections/Notes:

Recommendations:

PSLO 3

Outcome: Analyze how language works, especially regarding grammar, writing conventions, and rhetorical situation.

 Measure: Course Grades Program level Direct - Other 	
Details/Description:	Course grades from EN 300 Advanced Composition and EN 310 Grammar and Linguistics are used to measure PSLO 3: The student will analyze how language works, especially regarding grammar, writing conventions, and rhetorical situation.
Acceptable Target:	The following are the course grade proficiency levels: A=Advanced, B=Target, C=Developing, and D or below is unsatisfactory. 100% of English writing majors must earn a C=developing or higher in EN 300 and EN 310. At least 70% should earn a B= target or higher. English writing majors must take EN 300 and EN 310 and must make a C or better to fulfill program requirements.

Findings for Course Grades

No Findings Added



Measure: Course-Embedded Assessment
 Course level Direct - Portfolio

Details/Description:	In EN 300: Advanced Composition, writing majors must submit a portfolio of writing. One aspect of the portfolio is evaluated on the student's ability to apply the grammars and other aspects of language as media for communication (PSLO 3). What this means is that through their portfolio work students are evaluated for their ability to analyze and apply the forms and conventions appropriate to a particular genre and illustrate a mastery of organization, presentation, mechanics, grammar, formatting, and documentation in their writing.
Acceptable Target:	The proficiency levels are 4=Advanced; 3=Target, 2=Developing, and 1=Unacceptable. 100% of the portfolios should receive a rating of a 2 or higher for Forms and Conventions and 70% should receive a rating of 3=Target or higher.

Findings for Course-Embedded Assessment

No Findings Added

Measure: Portfolio Assessment Program level Direct - Portfolio

Details/Description:	Toward the end of their degree, writing majors take EN 384: Publishing Lab as a capstone course, editing a literary magazine, compiling a portfolio of their creative work, and bringing the work therein
	to publishable quality. Student portfolios are usually assessed each spring by a writer of distinction who has had college teaching experience. The emphasis has created a rubric to

	facilitate that portfolio review. One of the points or the rubric assesses students' facility with language —sentence structure, vocabulary, grammar, mechanics, fluency, and originality. This score point is aligned to PSLO 3: The student will analyze how language works, especially regarding grammar, writing conventions, and rhetorical situation. Therefore, this category on the portfolio rubric serves as another means of evaluating Learning
Acceptable Target:	Outcome 3. For this score point, student portfolios are evaluated from 1 to 5, 5 being the highest rating. The following are the proficiency levels. 5=Advanced, 4=Target, 3=Developing, 2- 1=Unsatisfactory. The overall portfolio score for this score point given by the external rater should be a 3 or higher.

Findings for Portfolio Assessment

No Findings Added

PSLO 4

Outcome: Demonstrate knowledge and understanding of the forms, genres, and conventions of literary and multimedia texts.

•	Measure: Course Grades Program level Direct - Other	
	Details/Description:	Course grades from EN 206, 207, 209, 305, 306, 307, 301, and 384 are used to measure PSLO 4. Writing majors must earn a C or better in these genre courses to meet program requirements.
	Acceptable Target:	The following are the course grade proficiency levels: A=Advanced, B=Target, C=Developing, and
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Printed on: 1/12/2023 5:19:03 PM Created with D or below is unsatisfactory. 100% of English writing majors must earn a C=developing or better in these courses. At least 70% should be at B=target or higher. 100% of majors should receive a C or Developing or higher in each course. 70% should receive a Target or higher in each course.

Findings for Course Grades

No Findings Added

Measure: Course-Embedded Assessment Course level Direct - Portfolio

Details/Description:	In EN 300, students must submit a portfolio of writing. The overall portfolio score is a measure of the student's ability to express knowledge of forms, genres, and conventions (PSLO 4).
Acceptable Target:	The proficiency levels are 4=Advanced; 3=Target, 2=Developing, and 1=Unacceptable. 100% of the portfolios should receive a rating of a 2 or higher for the overall portfolio score and 70% should be rated a 3 or higher for the overall portfolio score.

Findings for Course-Embedded Assessment

No Findings Added

Measure: Portfolio Assessment
 Program level Direct - Portfolio

Details/Description:

Toward the end of their degree, writing majors take EN 384: Publishing Lab as a capstone course, editing a literary magazine, compiling a portfolio of their creative work, and bringing the work therein to publishable quality. Student portfolios are



usually assessed each spring by a writer of distinction who has had college teaching experience. The emphasis has created a rubric to facilitate that portfolio review. Overall portfolio scores are also used as a measure of PSLO 4: The student willd emonstrate knowledge and understanding of the forms, genres, and conventions of literary and multimedia texts.

Acceptable Target:The proficiency levels for the EN 384 portfolio
assessment are 5=Advanced 4=Target
3=Developing 2=Limited 1=Unsatisfactory. 100% of
students should average a score of a 3 or higher on
the on the overall rubric measuring PSLO 4. 70% of
students should average a score of a 4=Target or
higher on the overall rubric measuring PSLO 4.

Findings for Portfolio Assessment

No Findings Added

PSLO 5

Outcome: Create and revise texts in a broad range of literary forms.

Measure: Survey Program level Indirect - Survey

Details/Description: Toward the end of their degree program, writing majors take EN 384: Publishing Lab as a capstone course, editing other student work, bringing a piece of writing to publishable quality themselves, designing a literary magazine, and compiling a portfolio of their creative work. Beginning in the fall of 2019, students in this class are completing a survey about their experience in the Writing Emphasis. It solicits information about what types

	of writing experiences they've had, including the variety of forms/genres they've had to opportunity to produce work in: short story, novel or novella, flash fiction, memoir, personal essay, literary journalism/narrative nonfiction, free-verse poetry, formal poetry, prose poetry, hybrid, playwriting, screenwriting, and other.
Acceptable Target:	An average of 6 forms/genres or better is acceptable.
Findings for Survey	
Summary of Findings:	Writing emphasis students completing the exit survey in 2021-2022 (N=7) reported an average of 7.3 genres/forms in which they'd produced written work while at Washburn. This exceeds the target average of 6. Based on these results, students in the writing emphasis are currently surpassing the threshold expectation for PSLO 5: Create and revise texts in a broad range of literary forms.
Results :	Acceptable Target Achievement: Exceeded
Recommendations:	
Reflections/Notes:	

Overall Recommendations

No text specified

Overall Reflection

No text specified

Faculty Collaboration

No text specified

Communication & Collaboration with Students

No text specified

Communication & Collaboration with External Stakeholders

No text specified

Communication & Collaboration with University

No text specified

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