



School of
**APPLIED
STUDIES**

Spring 2014

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NEW DEAN OVERSAW STRONG GROWTH IN ALLIED HEALTH

Here's a snapshot of how the Department of Allied Health expanded during the 16 years of Pat Munzer's leadership:

1997

- four associate degrees
- one certificate
- no online courses
- eight faculty members
- one staff member

2013

- five associate degrees
 - five certificates
 - 11 online-only programs and more online offerings than any other department on campus
 - two baccalaureate degrees with four majors
 - one master's degree
 - 20 faculty members
 - two staff members
-

Contributing Writer: Michaela Saunders, University Relations



PAT MUNZER: NEW DEAN, FAMILIAR FACE



Pat Munzer, DHSc, RRT
Dean, Washburn University
School of Applied Studies

Pat Munzer has been a leader within the School of Applied Studies at Washburn University since 1984, when she became director of the Respiratory Therapy program. Now, as dean of the School of Applied Studies, Munzer is poised to lead the school into the future.

Munzer brings more than 30 years of teaching experience as well as the know-how earned while leading the Department of Allied Health for the past 16 years. During that time, the number of programs and degrees offered grew tremendously and online course offerings were born. (For statistics, see opposite page.)

“Pat has been a valuable member of our faculty and administration for many years and has demonstrated the qualities important to being dean,” Washburn University President Jerry Farley said when her appointment was announced. “She is a consummate professional and is a respected leader in her field.”

Munzer is humble, preferring to highlight the accomplishments of her colleagues rather than herself. She has earned respect across campus, throughout the state and well beyond. When she sees a need within the community or region that Washburn can address, she tackles it.

She has collaborated with Washburn Tech to secure grant funding and spearheaded Washburn’s federal Perkins technical education grant proposal.

She also has worked directly with medical professionals to meet critical needs. In 2007, for example, she developed a distance education training program to provide respiratory therapists for the Salina Regional Medical Center.

Because of a staffing shortage, the medical center was spending hundreds of thousands of dollars annually to hire traveling therapists. Initially, Munzer said, the program accepted two students who attended classes in Salina and performed their clinical experience work at the Salina Regional Medical Center.

“I was very excited when (the medical center) contacted me to help them improve their situation,” Munzer said. “The program graduated two students in 2009, one in 2010 and one in 2011.”

Today, there are no staff shortages at the medical center in respiratory therapy, so the distance education program has stopped.

Munzer is a board member of the Commission on Accreditation for Respiratory Care. Munzer serves on the state legislative and regulatory affairs committee for the American Association for Respiratory Care and formerly served as president of the Kansas Respiratory Care Society.

She also is a Fellow of the American Association for Respiratory Care and the recipient of the Hugh S. Mathewson Award from the Kansas Respiratory Care Society and Washburn’s Herrick Faculty Award for Outstanding Service.



GRANT EXPANDS EQUINE THERAPY RESEARCH

Assistant professor of social work explores benefits of interactions between PTSD patients and horses

Leslie McCullough, assistant professor, social work (far left), works with a young patient.

Assistant Professor Leslie McCullough has seen the benefits of building a connection between a post-traumatic stress disorder patient and a horse countless times during her more than 25 years of practical experience.

Now, with a \$50,000 grant from the Horse and Human Research Foundation, McCullough and colleagues from Tufts University in Boston and an internationally respected equine therapy center in Temple, N.H., are working to quantify that connection in a much larger replication of McCullough's doctoral dissertation.

In her dissertation, McCullough measured the change in both the PTSD symptomatology of her young patients and their bond with the horse they worked with over an eight-week period. The research showed significant changes in both.

"The therapist takes a back seat to the horse," McCullough explained. "It's safer for the patient. The horse is not going to judge, however it also demands the individual is stable or the horse won't want to be with the person. That holding environment of horse and therapist creates a safe place."

McCullough just finished her second academic year as an assistant professor of social work at Washburn University. She gave up her long-standing equine-facilitated psychotherapy practice in Texas to teach at Washburn.

In replicating her earlier research with a larger group of patients, a control group and a longer study time period, the researchers hope to build upon McCullough's original findings. Preparations, including training of horse-handlers and others, are underway now. The research phase of the study will conclude in February 2015.

"I've known some of these people for more than 20 years. We want to see the science part happening," McCullough said. "It feels like this profession that we helped develop has just mushroomed."

McCullough is teaching a course this summer on the human-animal connection. She has a therapy dog, Hopi, and one of her therapy horses, Caesar, is working with a newly forming equine therapy center in Topeka called Hope and Healing Academy.

FROM WELDING TO WASHBURN LAW

Ichabod proves his determination over 10 years, three degrees and one certificate

If not for Washburn, Steven Iverson says he would have lived his life convinced he wasn't cut out for college.

In May, Iverson graduated for a fourth time as an Ichabod, from the Washburn School of Law. Iverson began his Ichabod experience 10 years earlier, in 2004, as a student in the welding program at Washburn Tech, which at that time was Kaw Area Technical School.

"I wanted to be a welder because I didn't think I could go to college," he recalled. "I didn't have scholarly confidence."

While he loved the work and paid his way through school with a welding job, he knew he didn't want to stay in the physically demanding profession his entire working life. He learned that the unique relationship between Washburn Tech and Washburn University meant he could grow his welding certificate into an Associate of Applied Science degree through the School of Applied Studies.

"Once I passed one class, I thought, 'I've made it this far, and I kept going,'" he said.

An 18-month deployment to Baghdad, Iraq, with the National Guard delayed his progress – and took his hearing.

Iverson, who received an Army Commendation Medal from Gen. David Petraeus while in Iraq, completed more than 100 combat missions. He now is dedicated to his physical and mental health, regularly attending meetings at the Veterans Affairs (VA) hospital to help him cope with post-traumatic stress disorder and traumatic brain injury related to his service.

"My first semester back was tough. I knew I just needed to keep moving forward," he said.

He found support in the student services office on campus, which connected him with VA services.

Iverson knew he wanted to be an attorney, but he didn't know any attorneys or how to get there.

"Mitch (Higgs) was my advisor. She helped me pick out my classes," Iverson said. "One semester at a time, I felt like my bachelor's was within my reach."

Higgs said Iverson is one of the most hardworking and dedicated students she has worked with. She marvels at his perseverance and how he used his skill as a welder to help his



transition back to civilian life.

Iverson earned his bachelor of arts in political science in spring 2011, and he completed the requirements for the associate of science degree in fall 2013.

He said it was during his constitutional law courses that he began to really imagine working as an attorney. But it wasn't until after his first year of law school that he had built up that scholarly confidence and knew he could do it.

"More people need to take advantage of Washburn Tech – it provides so many opportunities," Iverson said. "It's a bridge for people who didn't think they were college bound. Everybody there is an expert in their technical field, and for participating high school students it's free."

During his experience at Washburn Tech, Iverson realized, "You could do this for the rest of your life or you could continue to educate yourself."

He chose to keep moving forward and has successfully mastered every academic program he has attempted.

PROFESSOR TO ENHANCE HER STUDY OF GERIATRICS

Work includes developing a proposal for an interdisciplinary minor in gerontology at Washburn

Professor Deborah Altus has spent more than 20 years studying aging, dementia care and the ways housing choices affect quality of life for elders.

This spring, she was selected for a national program that will allow her to deepen her knowledge and bring that added expertise to Washburn University students.

Altus, who oversees the Department of Human Services' emphasis in gerontology, was selected as one of about 30 faculty scholar participants for the Faculty Development Collaborative Program in Geriatrics. The 160-hour, in-depth training program is funded by a grant from the U.S. Department of Health and Human Services to a consortium of four Geriatric Education Centers at universities in Kansas, Missouri, New Jersey and New York.

As part of the program, Altus must complete a major capstone project. She is working to develop a proposal for an interdisciplinary minor in gerontology that she hopes will be offered at Washburn in the future. Altus is early in the process and plans to seek approval for the proposal once her research is finished.

"To really understand aging, you need to draw from a variety of disciplines – biology, psychology, sociology, human services – lots of areas," she said. "I would like to increase the opportunities for students to study gerontology across the university. We're going to need people who understand the aging process. The more the better."

Meanwhile, Altus is studying with experts, has been assigned a mentor for her project, and is digging deeply into the field she is passionate about with others who share that same focus.

Webinar lectures have covered case management for dementia care, evaluation strategies for elder care programs, and the physiology of aging. All of those topics mesh with Altus' academic interests.

At Washburn, she teaches courses that cover theories on aging, death and dying, mental health and aging, and the like. Altus continues to study how group shared housing



Deborah Altus, Professor, Human Services

EXPLORING AGING

Professor Deborah Altus said all of her courses on aging are enriched by participation from community members who attend tuition-free through Washburn University's 60+ Audit Program. Learn more about the program at <http://bit.ly/1tRFGQa>

can help frail elders remain in a home setting as long as possible.

"I want elders to have more satisfying lives and to have options that meet their needs," Altus said, noting that group housing options likely will grow more popular as Baby Boomers age. "It's often cheaper, and it's what elders really want."

ASSISTANT PROFESSOR CALLS WASHBURN 'A GREAT MATCH'

Clinical focus drew Kwong to Kansas

Having lived, studied and worked in metropolises such as Hong Kong and New York City, KM Kwong never imagined herself in Kansas. One year after joining the faculty, she says Washburn University is a perfect fit.

"I saw the job posting that said Clinical Social Work. I didn't see Kansas," recalled Kwong, who just completed her first academic year as an assistant professor of social work in the School of Applied Studies.

Because so few master of social work programs nationally are as clinically focused as Washburn's, she was interested enough to ignore geography, she said.

Since arriving last July, Kwong said, her colleagues in the Department of Social Work, the School of Applied Studies and at Washburn as a whole have been welcoming, supportive and encouraging.

"It has been a great match," she said.

In addition to her position teaching social work, Kwong will serve as the Faculty-in-Residence at the Living Learning Center beginning in the fall. She is excited to take a larger role in the university community and serve as a resource for the many international students who call the LLC home.

"I was a university counselor previously," she said. "I'm a very student-oriented person."



KM Kwong, Assistant Professor, Social Work

Kwong said she hopes to help international students transition to life in Topeka and to help American-born students gain a deeper understanding of other cultures.

STRESSED OUT?



Carolyn Szafran, Field Coordinator and Instructor, Social Work



Check out the online tools available at the new Department of Social Work's online Self-Care Center, developed by Carolyn Szafran: bit.ly/1kA1DzQ. The Center's mission is to provide support and resources that will empower social work students in the development of professional self-care skills. Resources include:

- Developing Your Self-Care Plan
- Emotional Self-Care
- Intellectual Self-Care
- Physical Self-Care
- Social Self-Care
- Occupational Self-Care
- Environmental Self-Care

FACULTY/STAFF PROFILES

STACIE HAWKINS

Clinical Coordinator and Lecturer,
Health Information Technology



Stacie Hawkins, RHIA, CPC, CEMC, joined the Health Information Technology program faculty with more than 20 years of experience in the field of health information management. The position at Washburn was a way to continue her passion for the profession but change the focus – to teaching the next generation.

All of Hawkins' courses are taught online, fitting well with the increasingly digital modality of medical records themselves.

Since she began in the field, nearly all medical facilities have transitioned at least some of their paper records to an electronic health record format. She says that's good for patients and medical professionals. Washburn trains students in the latest health information management technology, and Hawkins is passionate about future updates.

Online courses "open doors to a lot of students," she said. "We have students working 40-hour-a-week jobs, raising families, who are still able to get their degree."

"The profession is ever-changing," Hawkins said. "That's what makes it exciting. It's definitely an interesting field to be in today."

ROSANNE SIEMENS

Lecturer, Technology Administration



After working for more than 30 years as a librarian, Rosanne Siemens said she is having a "fabulous experience" as part of the Technology Administration program faculty.

"I never thought I would enjoy teaching as much as I do," she said. "I just love it. I like seeing light bulbs go off in the heads of students. I absolutely love that moment."

Siemens decided to make a career change and initially became an Ichabod in the Criminal Justice and Legal Studies program. She earned a bachelor of legal studies in 2012 and began teaching as an adjunct instructor in technology administration.

She said there are many similarities between her role as a librarian and lobbyist for Kansas libraries and the skills needed in the fields of technology administration and management. In teaching Technology and Society and other courses, she gets to explore today's technology and what's coming in the future.

"We use technology to get information now," she said. "It's not just the Internet. There was a fundamental shift that took place when we realized (as a society) that the scientific methods we were using could not answer the questions we were asking."

IDA JOHNSON

Clinical Coordinator and Lecturer, Respiratory Therapy



Ida Johnson jumped at the opportunity to work full time with students in Washburn's Respiratory Therapy program.

When the position opened last year, Johnson had 14 years of experience in the field as well as classroom experience as an adjunct instructor with Johnson County Community College and as a continuing education instructor in Missouri.

Johnson, a lifelong resident of Lawrence, Kan., also has extensive experience working in the neonatal intensive care setting, which makes her uniquely qualified for that important part of the curriculum.

In addition to her teaching responsibilities, Johnson coordinates with local hospitals to place students for their clinical experiences. She also helps ensure the select group admitted to the program each year is prepared and ready for professional experience.

"It is fun, when you see them – something clicks," Johnson said, describing that "light-bulb moment" so many students experience.

Johnson said she hopes all of her students realize before they graduate how valued they are to the health care team.

"We're there for some of the best days in people's lives and some of the worst," she said. "There are a lot of highs and lows, but it is very rewarding."

AMBER YBARRA

Transfer and Academic Coordinator



Amber Ybarra has been an Ichabod for 13 years. Her new position, as an academic advisor to students transferring into the School of Applied Studies, allows her to blend her favorite parts of working on campus.

Ybarra previously worked in information technology services and the registrar's office, and she is the first to hold the position of transfer and academic coordinator for the school. In addition to working closely with transfer students, she serves as a backup academic advisor for all four departments in the school.

"I fill in the cracks," she said.

Ybarra, who was married in June, graduated from Washburn with a bachelor of arts in sociology in 2008.

"I dealt with a lot of students (in the registrar's office), and I really enjoyed helping them," she said. Because of that experience, becoming an academic advisor and working more directly with students was her goal.

"I love Washburn," she said. "It makes you feel like it's your family. I love the people, the opportunities we have on campus, the speakers and activities. I just love the environment here."

GRADUATE OFFERINGS NOW INCLUDE ALL DEPARTMENTS

The School of Applied Studies has offered graduate programs for more than a decade, and recent program additions have expanded graduate offerings to all four departments. The newest programs are a Master of Arts in Human Services with emphasis in addiction counseling and a Master of Health Science with emphasis in health care education.

Master of Arts in Human Services

Program coordinator Iris Wilkinson said the Master of Arts in Human Services is offered both part time and full time. It was added in response to a change in state statute that requires an advanced degree for independent practice as a licensed clinical addiction counselor.

There are two levels of licensure in addiction counseling. One requires a bachelor's degree and undergraduate coursework in addiction counseling. The other is the more advanced clinical license that requires graduate coursework. Both levels of licensed addiction counselors are in high demand, with the graduate clinical licensed professional highly sought after by employers in Kansas. Graduates are eligible to sit for the Licensed Clinical Addiction Counselor exam in Kansas or many other states.

Master of Health Science

The Master of Health Science program is uniquely designed to meet the needs of full-time professionals. Program director Vickie Kelly said it's the first program on campus to offer eight-week courses.

"Our students enroll in two classes in the fall, two in the spring and one in the summer, but only one class at a time is presented," she explained. "This is specifically targeted at existing health care workers, so they can concentrate on one subject intensely."

Dan Petersen, associate dean, said, "It allows professional adults to come in and finish the degree."

The program is geared toward those who would teach in the health arena, at the community college, college, university or hospital levels. "It's a unique kind of emphasis that sets the program apart from others," he said.

Full slate

The master's programs in the other two departments in the School of Applied Studies each stand out for their own reasons. The Master of Social Work is the university's largest master's degree program, and the Master of Criminal Justice program is one of the university's oldest.

"We have a lot of offerings now," Petersen said. "If someone wants to work in an applied area, in health, in law enforcement or corrections, we have master's degrees that will help them advance in their fields."

ADVANCED DEGREE OFFERINGS

- Learn more about graduate program offerings at Washburn by visiting Washburn.edu/gradprograms.
- Learn more about scholarship opportunities for graduate students in the School of Applied Studies at Washburn.edu/academics/college-schools/applied-studies/working-files/scholarship-application.pdf.

MASTER'S PROGRAM DETAILS:

Master of Arts in Human Services

- 12 continuing students
- 12 students accepted for fall
- Application deadline: March 15 for fall admission
- More information: iris.wilkinson@washburn.edu

Master of Criminal Justice

- Approximately 25 continuing students
- 25 students accepted for fall
- Application deadlines: April 1 for summer and fall; Nov. 1 for spring
- More information: phyllis.berry@washburn.edu

Master of Health Science

- 19 continuing students
- 11 students accepted for fall; recruitment continues
- Each cohort begins in August. The first cohort graduates in May 2015.
- More information: vickie.kelly@washburn.edu

Master of Social Work and MSW-JD

- 52 continuing students
- 41 accepted for fall
- Application deadlines: Jan. 15 for summer or fall; Oct. 15 for spring
- More information: kimberly.harrison@washburn.edu or Washburn.edu/academics/college-schools/applied-studies/degrees-certificates/msw-social-work/index.html



150 FORWARD: THE CAMPAIGN FOR WASHBURN UNIVERSITY

Since its founding, Washburn has been steered with deliberate intent and forethought. Our identity is certain. We are a public institution with a private feel. We are unwavering in our focus on students, small classes, incredibly high academic standards and professor-led courses from the first semester on.

Our first nearly 150 years have been spent honing Washburn's identity, finances and potential. Now, we must move Washburn forward.

Through bold vision and leadership, 150 Forward: The Campaign for Washburn University will raise \$100 million for four fundamental areas where Washburn University is ready to dream bigger:

Students: \$35 million

Faculty & Programs: \$35 million

Spaces: \$20 million

Annual Giving: \$10 million

In addition, Washburn University Foundation will raise \$20 million for a new School of Law learning facility.

Students

We know that scholarships make the difference for thousands of students. They can be a game-changer in a student's ability to pursue a college education. They attract talent. They reward academic excellence. They support student-athletes. They provide opportunities beyond the classroom.

Faculty & Programs

Washburn faculty are teachers and mentors above all else. They share a passion for teaching, a core belief that

every student should have the opportunity to receive an exceptional education, to pursue their dreams and to succeed. To attract and retain the very best faculty, we must recognize and support outstanding teaching at all stages of career – from assistant to associate to full professors – across all academic units. We must continue to enhance our academic programs and develop new curriculum and delivery methods.

Spaces

Washburn has a well-maintained campus with exceptional spaces that are conducive to learning and forming lifelong friendships. Our first project is the renovation of Morgan Hall to better serve our students. This includes the addition of a contemporary, inviting student center with seamless access to admissions, financial aid, academic advisers, student life and student health.

Annual Giving

Annual giving helps us sustain our focus on providing students an outstanding education. These funds give us the flexibility to explore additional opportunities and to develop new, innovative programs and classes.

150 Forward: The Campaign for Washburn University will transform Washburn University forever. Your gift to the campaign, along with gifts from other alumni and friends, will change Washburn's story today and forever.

ALUMNI PARTICIPATION	Goal:	To date:
	40%	21%

Progress REPORT

\$19.3
MILLION
Raised to support
Students

\$32.3
MILLION
Raised to support
Faculty & Programs

\$4.2
MILLION
Raised to build a
Welcome Center

\$4
MILLION
Raised to bolster
Annual Giving

DONOR HONOR ROLL

The School of Applied Studies extends thanks to the donors whose generous gifts were received between July 1, 2012, and June 30, 2013. The new donor list will be available after July 2014. These gifts designated to the school are used to address the greatest needs within all four departments. The generosity of SAS alumni, faculty and friends helps to maintain the excellence in education for which Washburn has become known.

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Norma '85 & Charles McMullen
Jeanette '13 & Kent Miller
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Marion Reinert '03
Wayde '82 & Lisa '85 Shea
Michelle & Michael Shipley
Jennifer Smith '06
Lori '08 & Roger Smith
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Michael '09 & Patricia Stanek
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Martin Tidd '11
Scott '03, '97 & Angela '01
Treinen
Roland & Terri Ullery
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Bill & Rosemary Williamson
Tina '95 & Chris Wirtz

*Deceased

H = Honorary Degree

BENTON HALL

785.670.1282

Washburn.edu/sas

DEPARTMENTS

Allied Health Department

Clinical Laboratory Science (BHS)
Computed Tomography (C)
Diagnostic Medical Sonography (C)
Health Care Education (MHS)
Health Information Coding (C)
Health Information Technology (AS)
Health Services Administration (BHS)
Magnetic Resonance (C)
Medical Imaging (BHS)
Occupational Therapy Assistant (AS)
Physical Therapist Assistant (AS)
Radiation Therapy (C)
Radiologic Technology (AS)
Respiratory Therapy (AS)
Technology Administration (BAS)

Criminal Justice & Legal Studies Department

Corrections (BSCJ)
Criminal Justice (AA, BSCJ, MCJ)
Law Enforcement (BSCJ)
Legal Studies (C, AA, BLS)
Military & Strategic Studies (Minor)
Security Administration (BSCJ)

Human Services Department

Addiction Counseling (C, BAS)
Human Services (AA, BAS, MA)
Morita Therapy (C)
Non-Profit Management (C)
Victim/Survivor Services (C)

Social Work Department

Social Work (BSW, MSW)
Social Work with School of Law
(MSW-JD)

Associate Programs with Washburn Institute of Technology

Culinary Arts (AA)
Design Technology (AS, AA)
Industrial Technology (AS)
Legal Studies (AA)
Office Administration (AA)
Surgical Technology (AS)

DEGREES AND CERTIFICATES

AA—Associate of Arts
AS—Associate of Science
BAS—Bachelor of Applied Science
BHS—Bachelor of Health Science
BLS—Bachelor of Legal Studies
BSCJ—Bachelor of Science in
Criminal Justice
BSW—Bachelor of Social Work
MA—Master of Arts in Human Services
MCJ—Master of Criminal Justice
MHS—Master of Health Science in Health
Care Education
MSW—Master of Social Work
MSW-JD—Master of Social Work-Juris
Doctor
C—Certificate

Our Mission

Provide quality professional programs in areas that respond to the needs of the community and region.