Date: October 7, 2011

Submitted by: Dr. Randy Pembrook, Vice President for Academic Affairs

SUBJECT: Master of Health Sciences in Health Care Education

Description:

**Market Demand**
- Unique Master’s program offering for health care educators
- 2011 market analysis identified strong potential student and employer support
- Graduate degree option will attract new students to Washburn University
- Health care education major will address acute shortage in allied health faculty

**Internal Resources**
- Library resources identified along with projected new resources.
- Increase credit hour enrollment projections included.

**Financial Analysis**
- Financial implications are based on conservative estimates of student enrollments, current graduate credit hour rate, and existing resources.
- Existing faculty have been identified and new (replacement) faculty expectations are outlined.

**Curriculum**
- 36 credit hour program that is offered online.
- Health care education major to meet regional, state and national needs.
- Curriculum is developed.

Rationale: See Attached

Financial Implications: See Attached

Proposed Effective Date: Fall 2012.

Request for Action: Approval by AAC (Graduate Committee)/FAC/FS/ Gen Fac, etc
Approved by: Graduate Committee meeting September 29, 2011

Faculty Senate on date

Attachments Yes ☑ No ☐