Faculty Senate Agenda item

No. 10-18

Department: Mass Media, Student publications

Proposal: Change the name of the Board of Student Publications to Board of Student Media

Description: The name has become an anachronism in the field. No longer are media neatly divided into print and broadcast. All print and broadcast news outlets have a presence on the World Wide Web, where each one writes stories, takes pictures, produces video, etc.

As the department of Mass Media converges our curriculum, we are also in the process of converging the media produced by students. As such the term “Publications” no longer applies to the activities the students are engaged in.

This board reports to the Faculty Senate and is listed in the Faculty Handbook, so a motion on a name change requires approval of the senate.

Requested action: Faculty Senate approval

Submitted by: Kathy Menzie

Date: September 13, 2010