I. Call to Order  Presented By: Chairperson Klausman

II. Roll Call

A.  
Mr. Bunten  
Mr. Klausman  
Mr. Lykins  
Mr. Moses  
Ms. O'Toole  
Mrs. Parks  
Mr. Sneed  
Ms. Sourk  
Mr. Storey

III. Approval of Minutes of past meeting(s)

A. Minutes of November 11, 2011 meeting

   November 11, 2011 Minutes - Page 3

IV. Officer Reports

A. Chair's Report

B. President's Report

C. Committee Report(s)

   1. Budget/Finance Committee
   2. Audit Committee

   a Fiscal Year 2011 Audit Report

D. Treasurer's Report

   1. Depository Security Transactions

   Depository Security Transactions - Page 9

   2. Liquidated Claims Approval - October 2011

   Liquidated Claims - October 2011 - Page 10

   3. Liquidated Claims Approval - November 2011

   Liquidated Claims - November 2011 - Page 11

V. New Business

A. Consent Agenda

   1. Policies

   a Modification of Faculty Handbook Section One. VII. D. 9. - University Program Review Committee

   Modify Faculty Handbook - Program Review Committee - Page 12

   2. Personnel

   a Voluntary Phased Retirement: Dr. Gary Forbach

B. Action Items

1. Expenditures over $50,000
   a Training Systems Equipment for Washburn Institute of Technology
   Training Systems Equipment for Washburn Institute of Technology - Page 18
   b Replacement of Fixed Seating in Georgia Neese Gray Theatre, Garvey Fine Arts Center -- Project #C07002
   Replacement of Fixed Seating in Georgia Neese Gray Theatre - Page 19
   c Distributed Reporting Solution
   Distributed Reporting Solution - Page 20
   d High Intensity LED Lighting System for the KTWU Broadcast Tower
   High Intensity LED Lighting System for KTWU Tower - Page 22

2. Governance Structure of the School of Law
   Governance Structure of the School of Law - Page 23
   Governance Structure of the School of Law Document - Page 24

C. Information Item(s)

1. Report of Purchases between $25,001 and $50,000
   Report of Purchases between $25,001 and $50,000 - Page 30

2. Economic Contribution of Washburn University to the State of Kansas Presented By: Tom Ellis, Washburn University Foundation
   Economic Contribution of Washburn University to Kansas - Page 32
I. Call to Order

Vice Chair Parks called the meeting to order at 4:00 p.m. in Petro Allied Health Center Room 220 on the Washburn University campus.

II. Roll Call

Present were: Mr. Bunten, *Mr. Klausman, Mr. Moses, Ms. O’Toole, Mrs. Parks, Mr. Sneed, Ms. Sourk and Mr. Storey.

* Participated via teleconference call.

III. Approval of Minutes of the September 30, 2011 meeting.

It was moved and seconded to approve the Minutes of the September 30, 2011 meeting. Motion passed.

IV. Officer Reports

A. Chair's Report

There was no Chair’s Report.

B. President's Report

President Farley reported that Washburn Institute of Technology has elected to participate in a national vehicle donation program called Recycled Rides sponsored by the National Auto Body Council of which Washburn Institute of Technology is a member. Students at the Washburn Institute of Technology will repair donated vehicles which will then be donated to a family in need. Washburn Institute of Technology will be working with local agencies to determine need.

Dr. Farley said that Dean of the School of Business, David Sollars, reported that for the fifth consecutive year, the Washburn University School of Business has been named an outstanding business school by the Princeton Review, a New York-based education services company, in which the Washburn University School of Business was named in the 2012 edition of “The Best 294 Business Schools” and Washburn was attributed for its engaged and accessible faculty and a good peer network among the attributes of the program. In addition, noted Dr. Farley, Washburn University master in business administration students enrolled in the fall 2011 semester ranked in the 91st percentile on the MBA Major Field Test in Business administered at more than 200 accredited schools of business.
President Farley said the University holiday party is scheduled for Thursday, December 8, 2011 from 3:00 to 5:00 p.m.

Additionally, President Farley noted the International Club is hosting an event from 7:00-9:00 p.m. Friday, November 11 in White Concert Hall at Washburn which will showcase traditional and modern entertainment from around the world.

President Farley reported that the celebration of the tenth anniversary of the Living Learning Center on October 28, 2011 was a success. He also said the Living Learning Center had changed the campus over the last ten years, having given over 4,000 students the opportunity to live on campus over the years.

President Farley noted the Veteran’s Day Observance and ceremony took place earlier in the day at the Vietnam Veterans Memorial site located on the southeast side of Morgan Hall.

In addition, Dr. Farley stated Maur Hill-Mount Academy in Atchison, Atchison High and Lawrence Free State high schools won first place honors in their respective class designations at the recent 2011 Math Day competition at Washburn University. He said the event drew 148 students from 18 Kansas high schools.

Dr. Farley noted the Washburn Institute of Technology Culinary Arts program will be hosting an Italian buffet at the Chef’s Corner on the Washburn Institute of Technology campus on November 17, 2011. In addition, Dr. Farley reported on the Women’s volleyball team games upcoming, noting that both, one against Warrensburg and one against Emporia, are very important matches and if they prevail Washburn would host the regionals.

Dr. Farley also reported on the successes of the Football team and there was discussion on hosting the Kanza bowl this year, although Washburn would not be participating.

Vice Chairperson Parks commended the Washburn University School of Business for their ranking in the Princeton Review and for the success of the business students in the MBA Major Field Test in Business.

C. Committee Report(s)

There were no Committee Reports.

D. Treasurer's Report

1. Depository Security Transactions
2. Liquidated Claims Approval - September 2011

Motion made and seconded to accept the Treasurer’s Report. Motion passed.
V. New Business

A. Consent Agenda

It was moved and seconded to approve the Consent Agenda.

As approved by action of the Board:

1. Personnel

   a. **Designate Dr. Richard Moellenberndt as Professor Emeritus and Dr. Thomas Clevenger (posthumously) and Novella Clevenger as Associate Professor Emeritus**

      bestow the title Professor Emeritus to Dr. Richard Moellenberndt and Associate Professor Emeritus to Dr. Thomas Clevenger (posthumously) and Novella Clevenger;

   b. **Voluntary Phased Retirement: Dr. Nancie Palmer**

      voluntary phased retirement granted to Dr. Nancy Palmer for academic years 2012-2013, 2013-2014, and 2014-2015 effective August 1, 2012 and ending at end of spring term 2015;

   c. **Permission to Grant Tenure**

      hiring of and tenure granted to Dr. Reza Espahbodi, Professor in Accounting and Dr. Louella Moore, Professor of Accounting effective August 1, 2012;

2. Policies

   a. **Updating the Mulvane Art Museum's Conflict of Interest Policy and Statement of Permanence**

      Updating of the Mulvane Art Museum’s Conflict of Interest Policy and Statement of Permanence; and,

   b. **Washburn University Policies, Regulations and Procedures Manual**


B. Action Items

1. **Expenditures over $50,000**

   a. **Replace Electronic Message Board and Refurbish Sign at 19th & Washburn Avenue**

      Motion made and seconded to approve. Motion passed.
b. School of Law Library Digital Collections

Motion made and seconded to approve. Motion passed.

Regent Bunten inquired as to the budget for the books and subscriptions. There was discussion on the budget for the digital collections and the need for such resources.

Further discussion was had on the agreement with the law school relative to their budget and the funds that are added back into the law school budget the following year if the full budgeted funds are not spent in the current fiscal year.

In response to questions by Regent Bunten, Mr. Anderson, Vice President for Administration and Treasurer stated there will be a presentation to the Board of Regents Finance Committee and a report provided to the full Board of Regents at the December Board meeting. Dr. Farley noted the audit is complete and it will show about ten percent of the total operating budget in reserves.

c. Moore Bowl - Yager Stadium Sports Lighting System Project #C12037

Vice President for Administration and Treasurer, Rick Anderson stated the current lighting is not adequate for competition or broadcasting. He explained this proposal would bring the lighting up to competition standards so that Washburn may host more competitions and televised football games.

Motion made and seconded to approve.

Regent Bunten inquired as to the number of televised night football games Washburn hosts and Vice President for Administration and Treasurer Rick Anderson discussed the need for the lighting for not only football games but also soccer practice and games; Loren Ferre, Athletic Director, explained the lights are on morning and night for the soccer team when they practice in the early morning and play games at night.

There was further discussion on the funding for the project and the likelihood of increased efficiency from the new lights. Regent Moses inquired whether the lights can be upgraded if the need arises later to which Rick Anderson, Vice President for Administration and Treasurer, answered he believed they could and that the lights meet NCAA standards and would for years to come.

Motion passed.
d. HVAC Modification at Mulvane Art Museum Project #C12012

Motion made and seconded for approval.

Regent O’Toole noted the large difference in the lowest and highest bids. Rick Anderson, Vice President for Administration and Treasurer, stated there is a tight window in which the work must be done correctly to maintain accreditation standards and that it is recommended we proceed with the best bid which is the second lowest, and the contractor which has the most mechanical engineering experience, in addition to experience working with Washburn University facilities. He further stated that the recommended bidder, Samco, is the most experienced responsible bidder of which he is confident they can get the project done in the time line required.

Motion passed.

C. Information Item(s)

1. Report of Purchases between $25,001 and $50,000

award of contract to: Hall Floor Covering in the amount of $28,072.50 for carpet replacement in Mabee Library; SHW Group in the amount of $40,680.00 for architectural services for the School; ThyssenKrupp Elevator in the amount of $27,860.00 for elevator upgrade in Henderson Learning Resource Center; Advanced Exercise Equipment in the amount of $45,227.00 for new exercise equipment in the Student Recreation and Wellness Center; D H Pace Systems in the amount of $30,405.00 for access control installations for Morgan, Henderson and Mabee; and, Agilent Technologies in the amount of $30,142.85 for Infinity Quaternary Pump and Software for the Chemistry Department.

2. Sightlines Campus Facilities Benchmarking Assessment

Thomas Huberty and Emily Morris from Sightlines gave a presentation on the results of their benchmarking project with regard to Washburn University facilities.

Rick Anderson, Vice President for Administration and Treasurer, answered questions. There was discussion on the effect the economy has had on capital improvements the last two years and that there is a need to begin reinvesting again in the facilities. Mr. Anderson said that after major renovations in the Stoffer science building and Whiting gymnasium, Washburn took a respite and now needs to continue to reinvest more than we have in the last couple of years. He stated the University would need to use reserves, donations, and strategically use debt to continue the reinvestment in the facilities.
Comments:

Regent Moses wanted to comment on the issues Penn State has had with the current sex scandal in its athletic department and encouraged Washburn to look at its practices to see what, if anything, can be done to minimize the risk of such occurrence at Washburn. He encouraged Lisa Jones, University Counsel, Carol Vogel, Director of Equal Employment Opportunity, and Loren Ferre, Athletic Director, to review what steps Washburn could take to prevent such occurrences.

Regent Storey asked the Board to consider a resolution thanking Kerry Dickerson for his years of dedication and service. Motion moved and seconded. Motion passed.

Meeting adjourned at 5:19 p.m.

/s/
Lisa R. Jones
Secretary, Board of Regents
Agenda Item No. IV. D. 1.
Washburn University Board of Regents

SUBJECT: Depository Security Transactions

DESCRIPTION:

Following is a list of the depository security transactions that have occurred.

<table>
<thead>
<tr>
<th>Bank</th>
<th>Identification Number</th>
<th>Description</th>
<th>Maturity Date</th>
<th>Action Taken</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CoreFirst</td>
<td>3136A0BL0</td>
<td>FNRM RC069EA</td>
<td>11-25-29</td>
<td>Added</td>
<td>$6,000,000</td>
</tr>
<tr>
<td></td>
<td>38376LSD2</td>
<td>GNRM 2011-080 AD</td>
<td>2-20-39</td>
<td>Released</td>
<td>$6,500,000</td>
</tr>
<tr>
<td></td>
<td>31397SNQ3</td>
<td>FNRM RC028MC</td>
<td>7-25-38</td>
<td>Added</td>
<td>$4,000,000</td>
</tr>
<tr>
<td></td>
<td>31398MVZ6</td>
<td>FNRM CL019CD</td>
<td>6-25-39</td>
<td>Released</td>
<td>$4,000,000</td>
</tr>
</tbody>
</table>

FINANCIAL IMPLICATION:

Kansas statute requires University deposits be secured based on market value of securities. The Treasurer believes the University deposits are properly secured.

_____________________________  ______________________________
Date                              Jerry B. Farley, President
Agenda Item No. IV. D. 2.  
Washburn University Board of Regents

SUBJECT: Liquidated Claims Approval – October, 2011

DESCRIPTION: Attached is the list of claims processed for the month of October, 2011 by fund, and a summary of all claims by fund is detailed below. The payroll claims will be presented to the Board of Regents for review at the December 9, 2011 meeting through the Chairperson.

To the best of my information and belief, I certify that the liquidated claims submitted in this transmittal are in compliance with all applicable laws and University policies.

Rick Anderson, Vice President for Administration & Treasurer

<table>
<thead>
<tr>
<th>WASHBURN UNIVERSITY</th>
<th>Fund Name</th>
<th>Total Claims</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. General Fund</td>
<td>$3,494,994</td>
<td></td>
</tr>
<tr>
<td>2. Debt Retirement &amp; Construction Fund</td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td>3. Building and Construction Fund</td>
<td>449,403</td>
<td></td>
</tr>
<tr>
<td>4. Endowment Fund</td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td>5. Student Loan Fund</td>
<td>900</td>
<td></td>
</tr>
<tr>
<td>7. Tort Claim Fund</td>
<td>139,249</td>
<td></td>
</tr>
<tr>
<td>8. Restricted and Agency Fund</td>
<td>199,062</td>
<td></td>
</tr>
<tr>
<td>9. Plant Fund</td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td>10. Smoothing Fund</td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td>12. Capital Improvement</td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td>13. Government and Research Fund</td>
<td>57,466</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-Total</strong></td>
<td>4,341,074</td>
<td></td>
</tr>
<tr>
<td><strong>Payroll</strong></td>
<td>2,595,923</td>
<td></td>
</tr>
<tr>
<td><strong>Payroll Withholding ACH Transactions</strong></td>
<td>2,000,049</td>
<td></td>
</tr>
<tr>
<td><em>Wire Transfers (Investments)</em></td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$8,937,046</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WASHBURN INSTITUTE OF TECHNOLOGY</th>
<th>Fund Name</th>
<th>Total Claims</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. General Fund</td>
<td>$187,411</td>
<td></td>
</tr>
<tr>
<td>3. Building and Construction Fund</td>
<td>72,202</td>
<td></td>
</tr>
<tr>
<td>5. Student Loan Fund</td>
<td>-0-</td>
<td></td>
</tr>
<tr>
<td>8. Restricted and Agency Fund</td>
<td>475</td>
<td></td>
</tr>
<tr>
<td>13. Government and Research Fund</td>
<td>4,124</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-Total</strong></td>
<td>264,212</td>
<td></td>
</tr>
<tr>
<td><strong>Payroll</strong></td>
<td>210,023</td>
<td></td>
</tr>
<tr>
<td><strong>Payroll Withholding ACH Transactions</strong></td>
<td>110,068</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$584,303</strong></td>
<td></td>
</tr>
</tbody>
</table>

___________________________________________                ____________________________
Date                                                Jerry B. Farley, President
Agenda Item No. IV. D. 3.
Washburn University Board of Regents

SUBJECT: Liquidated Claims Approval – November, 2011

DESCRIPTION: Attached is the list of claims processed for the month of November, 2011 by fund, and a summary of all claims by fund is detailed below. The payroll claims will be presented to the Board of Regents for review at the December 9, 2011 meeting through the Chairperson.

To the best of my information and belief, I certify that the liquidated claims submitted in this transmittal are in compliance with all applicable laws and University policies.

Rick Anderson, Vice President for Administration & Treasurer

<table>
<thead>
<tr>
<th>Fund #</th>
<th>Fund Name</th>
<th>Total Claims</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>General Fund</td>
<td>$1,882,540</td>
</tr>
<tr>
<td>2.</td>
<td>Debt Retirement &amp; Construction Fund</td>
<td>430,945</td>
</tr>
<tr>
<td>4.</td>
<td>Endowment Fund</td>
<td>-0-</td>
</tr>
<tr>
<td>5.</td>
<td>Student Loan Fund</td>
<td>2,000</td>
</tr>
<tr>
<td>7.</td>
<td>Tort Claim Fund</td>
<td>31,258</td>
</tr>
<tr>
<td>8.</td>
<td>Restricted and Agency Fund</td>
<td>230,329</td>
</tr>
<tr>
<td>9.</td>
<td>Plant Fund</td>
<td>-0-</td>
</tr>
<tr>
<td>10.</td>
<td>Smoothing Fund</td>
<td>-0-</td>
</tr>
<tr>
<td>12.</td>
<td>Capital Improvement</td>
<td>-0-</td>
</tr>
<tr>
<td>13.</td>
<td>Government and Research Fund</td>
<td>60,458</td>
</tr>
<tr>
<td></td>
<td>Sub-Total</td>
<td>2,951,844</td>
</tr>
<tr>
<td></td>
<td>Payroll</td>
<td>2,622,964</td>
</tr>
<tr>
<td></td>
<td>Payroll Withholding ACH Transactions</td>
<td>2,110,169</td>
</tr>
<tr>
<td></td>
<td>*Wire Transfers (Investments)</td>
<td>-0-</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$7,684,977</strong></td>
</tr>
</tbody>
</table>

WASHBURN INSTITUTE OF TECHNOLOGY

<table>
<thead>
<tr>
<th>Fund #</th>
<th>Fund Name</th>
<th>Total Claims</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>General Fund</td>
<td>$120,729</td>
</tr>
<tr>
<td>3.</td>
<td>Building and Construction Fund</td>
<td>82,827</td>
</tr>
<tr>
<td>5.</td>
<td>Student Loan Fund</td>
<td>-0-</td>
</tr>
<tr>
<td>8.</td>
<td>Restricted and Agency Fund</td>
<td>874</td>
</tr>
<tr>
<td>13.</td>
<td>Government and Research Fund</td>
<td>288</td>
</tr>
<tr>
<td></td>
<td>Sub-Total</td>
<td>204,718</td>
</tr>
<tr>
<td></td>
<td>Payroll</td>
<td>219,865</td>
</tr>
<tr>
<td></td>
<td>Payroll Withholding ACH Transactions</td>
<td>112,480</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$537,063</strong></td>
</tr>
</tbody>
</table>

Date: ___________________________  Jerry B. Farley, President
Agenda Item No. V. A. 1. a.
Washburn University Board of Regents

SUBJECT: Modification to Faculty Handbook Section One.VII.D.9. – University Program Review Committee

DESCRIPTION:

Expands the chairs of the committee from two Vice Presidents [Vice President for Academic Affairs (VPAA) and Vice President for Administration and Treasurer (VPAT)] to three Vice Presidents [VPAA, VPAT, and Vice President for Student Life].

Current Faculty Handbook Wording:

-----9. University Program Review Committee (VPAA/VPAT)

a. Purpose and Function

This committee serves in an advisory capacity to the subunits that are being reviewed, the area Vice Presidents and the President.

b. Membership

VPAA and VPAT (Co-Chairs--non-voting members); nine (9) tenured faculty: one (1) elected by each school and one (1) elected from each division of the college; three (3) students elected or appointed by the Washburn Student Government Association (at least one must be a non-traditional student); three (3) Washburn employees: one (1) librarian chosen by the Library staff, one (1) from Student Life, one (1) from Business Area.

Proposed Faculty Handbook Wording:

-----9. University Program Review Committee (VPAA/VPAT/VPSL)

a. Purpose and Function

This committee serves in an advisory capacity to the subunits that are being reviewed, the area Vice Presidents and the President.

b. Membership

VPAA, VPAT, and VPSL (Co-Chairs--non-voting members); nine (9) tenured faculty: one (1) elected by each school and one (1) elected from each division of the college; three (3) students elected or appointed by the Washburn Student Government Association (at least one must be a non-traditional student); three (3) Washburn employees: one (1) librarian chosen by the Library staff, one (1) from Student Life, one (1) from Business Area.
Rationale: The original composition of the University Program Review Committee was determined prior to the creation of the position of Vice President for Student Life. Almost all of the departments on campus report to one of the three Vice Presidents, so it is fitting that all three Vice Presidents play an integral role in directing the deliberations and decisions arrived at by the University Program Review Committee.

Proposed Effective Date: Effective upon approval by the Washburn Board of Regents

FINANCIAL IMPLICATIONS: None.

RECOMMENDATION:

President Farley recommends the Board approve the Faculty Handbook modification to Section One.VII.D.9. – University Program Review Committee.

__________________________________________  _________________________
Date                                      Jerry B. Farley, President
SUBJECT: Voluntary Phased Retirement: Dr. Gary Forbach

DESCRIPTION:

At its November 8, 2000 meeting, the Board of Regents approved the renewal of the voluntary phased retirement plan originally approved on February 18, 1998. Under this plan, employees meeting applicable criteria could apply for, and receive if deemed in the best interests of the University, voluntary phased retirement from the University. Under the program approved, the successful applicant would receive a reduced workload for the term of the agreement, but continue receiving employee benefits as though she or he were a full-time employee of the University. The program at Washburn University is similar to that of the state educational institutions.

Dr. Gary Forbach, Professor of Psychology, has requested a phased retirement program for the academic years 2012-2013, 2013-2014, and 2014-2015, effective August 1, 2012 and ending at the end of the summer term in 2015. Dr. Forbach’s appointment will be at 75% for 2012-2013, and 50% for 2013-2014 and 2014-2015.

Phased retirement will be of benefit to the institution by permitting Dr. Forbach to continue teaching in his specialized subject area. It will also provide fiscal benefits to the university, as outlined below.

FINANCIAL IMPLICATIONS:

The total savings for the three-year phased retirement will be approximately $112,335. The cost of hiring additional teachers to replace lost instruction, if necessary, will be covered by salary savings from Dr. Forbach’s phased retirement.

RECOMMENDATION:

President Farley recommends that the Board of Regents approve this voluntary phased retirement request.

_________________________________  _____________________________________________
Date                                  Jerry B. Farley, President
**Agenda Item No. V. A. 2. b.**

**Washburn University Board of Regents**

**SUBJECT:** Faculty/Staff Personnel Actions

**DESCRIPTION:**

The following routine adjustments to specific salary lines must either be reported to the Board or approved by the Board.

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Change</th>
<th>Financial Implications</th>
<th>Comments</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith Farwell</td>
<td>Program Director of Diagnostic Medical Sonography/Lecturer of Allied Health POSN 000334</td>
<td>New hire for 2011-12 AY.</td>
<td>Salary $66,000; existing line $58,000, additional $8,000 from Allied Health Uncommitted Salaries &amp; Wages ($6,000) and POSN99974 ($2,000).</td>
<td>Existing vacant position in FY12. Market adjustment required.</td>
<td>Request Approval.</td>
</tr>
<tr>
<td>Becky Dodge</td>
<td>Program Director of Radiation Therapy /Lecturer of Allied Health POSN 000330</td>
<td>Was Clinical Coordinator/Lecturer of Allied Health (Radiation Therapy) POSN 000854.</td>
<td>Salary $74,800; existing line $68,000, additional $6,800 from POSN 000854 ($1,845) and POSN 000997 ($4,955).</td>
<td>Existing vacant position in FY12. Market adjustment required.</td>
<td>Request Approval.</td>
</tr>
</tbody>
</table>

**RECOMMENDATION:**

President Farley recommends approval of these personnel actions.

_________________________  ______________________
Date                        Jerry B. Farley, President

DESCRIPTION:

Attached is new Subject BB. Computing and Information Technology Resources, of the Washburn University Policies, Regulations and Procedures Manual (WUPRPM). The addition of this new subject updates the current information found in the WUPRPM. Changes are highlighted below:

Subject BB. Computing and Information Technology Resources

Comment: The Business and Financial Affairs Handbook (BAFAH and WUPRPM do not include information regarding computing and information technology resources; therefore the entire item in the WUPRPM is new. The policy is consistent with existing practice.

FINANCIAL IMPLICATIONS:

None

RECOMMENDATION:

President Farley recommends the Board of Regents approve the addition of Subject BB. Computing and Information Technology Resources to the policies and regulations of the Washburn University Policies, Regulations and Procedures Manual.
BB. Computing and Information Technology Resources

1. Purpose. To set forth policies regarding the availability, use, integrity, and safeguarding of the University’s electronic information and its computing and information technology resources.

2. Establishment of Regulations. The Administration shall establish regulations and procedures to ensure that the University’s digital information, computing systems, and information technology resources are reliable, responsive, trusted, and protected. These regulations shall be consistent with Board policies, the University’s mission, applicable laws and regulations, and sound, equitable business practices.

3. Scope. Information technology resources are important components of the University’s educational, research, services, communications, and operational activities. This policy provides a framework for the responsibility for, and use of these resources by:
   - Students;
   - Employees;
   - Emeriti or those designated as eminentes universitatis;
   - The general public when such access or use is for purposes related to the mission of the University; and,
   - Others as authorized by the Administration or designee responsible for the ITR.

4. Information Technology Resources (ITR). Information technology resources which shall be protected from unauthorized access or from loss include, but are not limited to, computer hardware and software, information systems, databases, digital media, electronic equipment, and communications devices connected to an ITR. This definition includes ITR that exist now or will become available in the future.

5. Responsibilities. Each Employee, Student, University Group, or authorized Non-University Group shall be responsible for the appropriate use and protection of ITR when used by or assigned to such Employee, Student, University Group, or Non-University Group, following published ITR processes and procedures.

6. Technology Steering Committee. The Administration shall establish a committee which shall be responsible for ensuring that the strategic development and deployment of University information technology resources, services, and support are guided by planning, priorities, policies, regulations, and procedures. This committee shall be an advisory body reporting to the President.

7. Acceptable Use. The Administration shall ensure that ITR stewardship and acceptable use responsibilities are defined and that they protect the rights of individual users to pursue scholarly inquiry and fulfill their University-related responsibilities while providing ITR protections. Acceptable use responsibilities, regulations, and procedures shall be communicated to ITR users, providers, and support personnel.
SUBJECT: Training Systems Equipment for Washburn Institute of Technology

DESCRIPTION:

Washburn Institute of Technology is requesting approval to purchase training systems equipment for the Advanced Systems Technology Program. The training systems equipment is necessary for the expansion of the current Technology Program into a comprehensive maintenance program called Advanced Systems Technology. The program will meet the needs of partnering industries in the City of Topeka and Northeast Kansas. The ultimate goal for the Advanced Systems Program is to offer training to emergent workers to provide a pool of skilled trainees who can be screened for further training by multiple employers. There are at least 115 establishments within a 100-mile radius of the Washburn Tech facility in Kansas. The skilled workers trained in this program will benefit manufacturing plants, distribution warehouses, grain elevators, municipal water and wastewater treatment plants, railroads, refineries, and electric and natural gas utilities not only in northeast Kansas but throughout the state.

Amatrol Training Systems is the equipment included in the approved Perkins Reserve Fund Application which will meet the needs of the partnering industries. Amatrol Training Systems are available through Aidex Corporation, the exclusive distributor of Amatrol products in the State of Kansas.

The total amount of the training system purchase is $71,600.

FINANCIAL IMPLICATIONS:

The purchase is funded by a Perkins Reserve Fund through the Kansas Board of Regents: $71,600.

RECOMMENDATION:

President Farley recommends the Board of Regents approve the award of a contract to Aidex Corporation.

_________________________________________  ________________________________
Date                  Jerry B. Farley, President
SUBJECT: Replacement of Fixed Seating in Georgia Neese Gray Theater, Garvey Fine Arts Center – Project #C07002

DESCRIPTION:

The Garvey Fine Arts Center was constructed in 1968 and the fixed seating in the Georgia Neese Gray Theater is the original seating. Through the years the seats have been repaired, but extra parts are no longer available and safety of the seats has become a concern.

This bid is to replace the fixed seating and allow for updating the handicapped seating locations to meet current code requirements. Work is scheduled to occur during a break in performances this spring.

Plans and specifications were available for review on November 16, 2011. Bids were received on December 6, 2011. The following contractors received plans:

<table>
<thead>
<tr>
<th>CONTRACTOR</th>
<th>BID</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kelly Construction, Topeka, Kansas</td>
<td>$110,700</td>
</tr>
<tr>
<td>DF Osborne Construction, Berryton, Kansas</td>
<td>$118,621</td>
</tr>
<tr>
<td>Mohan Construction, Topeka, Kansas</td>
<td>$119,000</td>
</tr>
<tr>
<td>Senne Construction, Topeka, Kansas</td>
<td>$124,000</td>
</tr>
<tr>
<td>Bob Florence Contractors, Topeka, Kansas</td>
<td>No Bid</td>
</tr>
<tr>
<td>McPherson Contractors, Inc., Topeka, Kansas</td>
<td>No Bid</td>
</tr>
</tbody>
</table>

FINANCIAL IMPLICATIONS:

An expenditure of $110,700 from the remaining FY 2006-2007 Capital Improvement Funds.

RECOMMENDATION:

President Farley recommends the Board of Regents approve award of a contract to Kelly Construction Company, Inc., for seating replacement in the Georgia Neese Gray Theater at Garvey Fine Arts Center.

Date                                           Jerry B. Farley, President
SUBJECT: Distributed Reporting Solution

DESCRIPTION:

A small reporting task force was established to collaborate with University leadership to lay the foundation for the development of a decision support strategy that utilizes a data warehouse concept and distributed reporting.

The distributed reporting task force evaluated potential industry standard reporting tools which can be used to create both scheduled and ad hoc reports required for decision-making purposes. The two reporting tools which are used by the majority of the universities contacted are Cognos and Argos. Therefore, both companies were asked to provide demonstrations and test versions of their products so that Institutional Research (IR) and Information Systems and Services (ISS) staff could explore the capabilities of both tools. Recently, members of the distributed reporting task force completed a rubric evaluating the two reporting tools using the following general criteria:

- Ease of Use
- Scalability
- Ease of Implementation
- Customer Support and Training
- Cost

It should be noted that, while Washburn currently owns 12 Cognos licenses, the acquisition of a much larger number and types of licenses would be required to implement the proposed level of distributed reporting. The task force attempted to obtain exact comparison figures; however, the licensing bundling approaches by the two companies were significantly different. A cost comparison for the license bundles appears in the table below:

<table>
<thead>
<tr>
<th></th>
<th>Cognos</th>
<th>Argos</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$50,000 one-time purchase price</td>
<td>$66,000 one-time purchase price</td>
</tr>
<tr>
<td>Licenses</td>
<td>Licensing Bundle includes:</td>
<td>Licensing Bundle includes:</td>
</tr>
<tr>
<td></td>
<td>Unlimited Viewer Licenses</td>
<td>Unlimited Viewer Licenses</td>
</tr>
<tr>
<td></td>
<td>90 Author Licenses</td>
<td>Unlimited Author Licenses</td>
</tr>
<tr>
<td></td>
<td>2 Administrator Licenses</td>
<td>Unlimited Administrator Licenses</td>
</tr>
<tr>
<td>Training</td>
<td>$15,000 for 2 weeks of training and</td>
<td>$15,000 for 2 weeks of training and</td>
</tr>
<tr>
<td></td>
<td>implementation</td>
<td>implementation</td>
</tr>
<tr>
<td>Additional training</td>
<td>Additional training would add cost</td>
<td>Free Webinar training as needed</td>
</tr>
</tbody>
</table>
Based on the product demonstrations, the technical trials conducted by IR and ISS, and the results of the evaluation rubric, the distributed reporting task force recommends the University move forward with the acquisition of the Argos reporting tool. Some of the key reasons for this recommendation are:

- The software is user-friendly for both technical staff and the non-technical end-users such as support staff and deans.
- A library of data blocks (tables from which reports are written) and reports created by other institutions is available; although these will need to be tested and vetted, they provide a starting point for development.
- With Argos, data blocks can be designed by ISS, IR, and Finance staff through a Web interface without additional software requirements.
- Washburn has received positive customer support from the Argos vendor, Evisions, in the usage of their Intellecheck and FormFusion products.
- Ongoing training is available at no additional cost.
- Since Argos is simpler to implement, the end-users will have access to develop reports earlier.

FINANCIAL IMPLICATIONS:

- Cost of Software Licensing Purchase ($66,000) – Utilize unexpended technology allocations from previous years
- Training ($15,000) – Utilize unexpended technology allocations from previous years

The implementation of these recommendations will advance Washburn beyond the current level of providing ad hoc custom reports and will position Washburn to develop a strategy to:

- Provide improved information access for decision support across the University.
- Build an institutional data repository for long-term trend analysis.
- Provide an information layer for key performance indicators, i.e., data dashboards.
- Establish a central repository for Washburn performance and assessment-related data.

RECOMMENDATION:

President Farley recommends the Board of Regents approve the award of a contract to Argos for $81,000.
SUBJECT: High Intensity LED Lighting System for the KTWU Broadcast Tower

DESCRIPTION:

KTWU is requesting approval to purchase a high intensity white LED lighting system for the broadcast tower. Currently, the lighting on the broadcast tower is a dual white/red system with daylight strobes and red medium intensity LED strobes for night operation. The daylight strobes use Xeon flashtube technology. Since installation, KTWU has had numerous failures causing many interruptions of operations not just for KTWU but also the tenants who rent space on the tower. We currently have only one of a total of ten daylight strobes in operation. There have been no failures of the red medium intensity LED strobes for night operation since installation in 2002. These high intensity strobes on the tower are a requirement of the Federal Aviation Agency (FAA) and the Federal Communications Commission (FCC) for aircraft safety.

The proposed high intensity white LED tower lighting system is manufactured by Dialight Corporation which also manufactures the existing red medium intensity LED strobes for night operation. Dialight Corporation received certification this year from the FAA for the high intensity white LED lighting system. Dialight Corporation is the only manufacturer that is certified by the FAA for this high intensity white LED lighting system. At this time, there is only one Dialight distributor, Slatercom-WCD of Salem, Oregon, which can provide this high intensity white LED tower lighting system with the necessary high intensity flash head power supply mounts, lighting controllers, proper interface circuitry, Dialight specified cable, and data line necessary for a complete and operational system. Slatercom-WCD manufactures the high intensity flash head power supply mounts, and AOL controllers used in the lighting system. Slatercom-WCD will provide the complete lighting system and installation.

The total amount of the purchase for this daylight strobe lighting system is $146,100. This will address the ongoing operation and aircraft safety issues presented every time another daylight strobe fails.

FINANCIAL IMPLICATIONS:

The purchase is funded from $64,000 from the sale of KTWU property to the Department of Wildlife and Parks in January 2011, with the balance of $86,100 coming from University reserves.

RECOMMENDATION:
President Farley recommends the Board of Regents approve the award of a contract to Slatercom-WCD.

____________________  ______________________
Date                      Jerry B. Farley, President
SUBJECT: Governance Structure of the School of Law

DESCRIPTION:

At its faculty meeting on May 13, 2011, the law school faculty approved a revision to the governance structure of the School of Law, which is described in Section 8, Part II, of the University Faculty Handbook. The proposed revision is attached.

Rationale:

The revision was part of the law school’s strategic plan. Over the years, some standing committees became unnecessary, and some new ones became necessary. The revision reflects the changed circumstances in which the law school operates.

Proposed Effective Date: immediately

FINANCIAL IMPLICATIONS: None.

RECOMMENDATION:

President Farley recommends Board approve the revision to the governance structure of the School of Law.

_________________________________________  __________________________
Date                                    Jerry B. Farley, President
Washburn University Faculty Handbook
Section 8 ("Governance of Major Academic Units")

II. Governance Structure of the School of Law

The law faculty, acting as a committee of the whole and chaired by the law school Dean, provides primary direction for strategic planning and the educational program of the law school, including curriculum, methods of instruction, admissions, and academic standards for retention, advancement, and graduation. The Dean and the faculty implement academic policies and faculty development and recommend to the University the selection, retention, promotion and tenure of the faculty. Standing committees report recommended changes in policy or direction to the law faculty. Temporary or ad hoc committees report to either the law faculty or the law Dean as appropriate. Staff and center directors manage assigned responsibilities and report to the law Dean regarding operational and budget concerns.

A. Standing Committees

1. Curriculum

a. Purpose

To regularly review the academic program of the law school and engage in strategic planning to assure that the school meets evolving needs of students and the legal profession.

b. Responsibilities

To receive and evaluate proposals for curricular changes, and make recommendations to the full faculty. The committee chair reviews requests for transfer credit from other accredited law schools and recommends approval or denial of those requests to the law school's Student Records Administrator.

c. Membership

At least four faculty members appointed by the Dean; one student appointed by the president of WSBA (Washburn Student Bar Association).

2. Faculty Recruitment

a. Purpose

To identify highly qualified candidates for law school teaching positions.
b. Responsibilities

To evaluate faculty hiring needs, to effectively solicit applications from candidates who will meet those needs, to review applications, and to screen candidates for tenure track and visiting faculty positions. For tenure track positions, the committee will normally invite three persons to be interviewed by the full faculty for each position that is to be filled. For visiting faculty positions, the committee will make arrangements for faculty interviews when it is feasible to do so.

c. Membership

Five faculty members appointed by the Dean. The Dean may be appointed to fill one of these positions.

3. Faculty and Academic Development

a. Purpose

To support and promote outstanding teaching and scholarship activities for the law faculty.

b. Responsibilities

To develop scholarship programs, scholarly exchanges with other law schools, teaching workshops and programs designed to enhance teaching effectiveness. The committee will also assist with orientation and transition programs for new faculty.

c. Membership

At least three faculty members appointed by the Dean.

4. Admissions and Financial Aid

a. Purpose

To assure that the law school maintains a highly qualified and diverse student body.

b. Responsibilities

To review applications for admission, including transfer applications and applications for readmission by students whose grade point averages have fallen below standards needed for graduation. To award scholarships, taking
into account academic qualification, diversity, financial need, and restrictions embodied in scholarship accounts.

c. Membership

At least three faculty members appointed by the Dean. The director of admissions will be a non-voting *ex officio* member.

5. Library and Technology

a. Purpose

To assist in maintaining library and technology resources that meet the teaching, learning and scholarship objectives of the law school.

b. Responsibilities

To make recommendations to the law library, the Dean and the law faculty regarding library and technology policy and major acquisitions.

c. Membership

At least three faculty members appointed by the Dean (normally including the Library Director); one student appointed by the president of WSBA.

6. Pro Bono

a. Purpose

To assure that appropriate pro bono opportunities are made available to law students.

b. Responsibilities

To review pro bono policies and to assist in development of those programs.

c. Membership

At least three faculty members appointed by the Dean (including the Associate Dean for Student Affairs); the Director of Professional Development (non-voting and *ex officio*); and one student appointed by the president of WSBA.
7. Law Journal
   
   a. Purpose
      
      To help the Washburn Law Journal maintain high professional publication standards while offering students valuable research, writing and editorial experience.
   
   b. Responsibilities
      
      To monitor performance of the journal staff, review student work, make recommendations for outstanding writing awards, and to participate in selection of the editor-in-chief.
   
   c. Membership
      
      At least three faculty members appointed by the Dean. The chair of this committee normally functions as faculty advisor to the Law Journal.

8. Sabbatical
   
   a. Purpose
      
      To identify faculty members who merit academic sabbaticals.
   
   b. Responsibilities
      
      To screen and prioritize applications for academic sabbaticals and to make timely recommendations to the Dean for those awards.
   
   c. Membership
      
      At least three faculty members appointed by the Dean.

9. Honor Code
   
   a. Purpose
      
      To regulate compliance with the law school student honor code.
   
   b. Responsibilities
      
      To conduct hearings as provided by the law school honor code rules of procedure when convened by the faculty advisor.
c. Membership

Five student members with staggered terms appointed by the president of WSBA. A faculty advisor to the committee shall be appointed by the Dean.

10. International Legal Studies

a. Purpose

To develop, maintain, and coordinate programs of international legal study.

b. Responsibilities

To conduct inquiries about potential programs and make recommendations to the faculty.

c. Membership

At least three faculty members appointed by the Dean.

11. Strategic Planning

a. Purpose

To develop the law school’s strategic plan.

b. Responsibilities

To regularly identify specific goals for improving the law school’s program; identify means to achieve the established goals; assess the law school’s success in realizing the established goals; and periodically re-examine and appropriately revise the established goals.

c. Membership

At least three faculty members appointed by the Dean (the Dean may be appointed to fill one of these positions); one staff member appointed by the Dean; one student appointed by the president of WSBA; one alumnus or alumna chosen by the president of the Washburn University School of Law Alumni Association.

B. Temporary or Ad Hoc Committees

Additional committees shall be appointed by the Dean to meet specific needs of the law school as identified by either the faculty or the Dean. Such committees will include a self-study committee in years leading up to ABA sabbatical site inspections.
Membership of these committees may include faculty members, staff members, students, and alumni.

C. Faculty Advisors

Faculty members shall be appointed by the Dean to be responsible for major extracurricular activities promoted by the law school. Programs to which faculty advisors will be appointed include law journal, moot court, trial advocacy, negotiation competition, and client counseling. Additional faculty members may be assigned to assist the advisors as appropriate.

D. Library, Faculty, and Staff Directors

1. Library

The director of the law library shall be a tenured or tenure-track member of the law faculty whose principal responsibility is the management of the law library.

2. Centers and Faculty Directors

The Dean shall appoint faculty directors for Centers for Excellence and other major programs of the law school. These directors shall be responsible for managing ongoing activities of the programs, facilitating participation by faculty and students, and coordinating involvement of visiting scholars, related extracurricular programs and alumni advisory boards.

3. Staff Directors

The Dean shall be responsible for hiring directors for major administrative components of the law school including administration, admissions, alumni affairs, the law clinic, registrar functions, professional development, and Centers.

4. Administrative Advisory Committees

As deemed appropriate by the Dean, library, faculty and staff directors shall meet to provide advice and recommendations regarding operations of the law school.
SUBJECT: Report of Purchases between $25,001 and $50,000

BACKGROUND:

At the March 8, 2001 Board of Regents Budget and Finance Committee meeting, the administration presented an item for discussion to increase the Board expenditure approval limit from $25,000 to $50,000. The increase was approved by the Board of Regents at its May 9, 2001 meeting.

DESCRIPTION:

In compliance with that approval and to ensure the Board fully complies with its fiduciary responsibilities, the Board of Regents requested all items approved by the administration between $25,001 and $50,000 be listed each month and included for information.

FINANCIAL IMPLICATIONS:

These expenditures are in line with current year budgets.

____________________________________________________
Date        Jerry B. Farley, President
## Report of Purchases between $25,001 and $50,000

<table>
<thead>
<tr>
<th>Description</th>
<th>Vendor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flooring, Ceiling &amp; Light Fixture Replacement in Henderson 111 Facilities Services Project Competitively Bid Award to lowest bid meeting specifications FY 2012 Capital Improvement Project</td>
<td>Senne &amp; Co, Inc. Topeka, KS</td>
<td>$30,036</td>
</tr>
<tr>
<td>Headset Telecommunication System Includes Base Station and Antenna Athletic Department Sole Source Purchase Replacement &amp; Upgrade from Original Equipment Manufacturer FY 2012 Capital Equipment Fund</td>
<td>CoachComm Auburn, AL</td>
<td>$38,126</td>
</tr>
</tbody>
</table>
The Economic Contribution of

Washburn University

State of Kansas

November 2011
INVESTMENT ANALYSIS

- For every dollar students invest in Washburn, they receive a cumulative $5.60 in higher future income (discounted) over the course of their working careers.
- Kansas benefits from improved health and reduced welfare, unemployment, and crime, saving the public some $8.5 million per year.
- Taxpayers see a rate of return of 9.0% on their investment in Washburn.

ECONOMIC GROWTH ANALYSIS

- The net added income generated by Washburn operations ($45.7 million) and the spending of visitors ($6.9 million) and non-local students ($4.3 million) contributes a total of $56.9 million in income to the Northeast Kansas economy each year.
- The accumulated credits achieved by former Washburn students over the past 30 years translate to $422.7 million in added regional income each year due to the higher earnings of students and increased output of businesses.
INTRODUCTION

How do the Northeast Kansas economy and the state of Kansas benefit from the presence of Washburn University (Washburn)?

In this study, EMSI applies a comprehensive model designed to quantify the economic benefits of the Washburn University and translate these into common sense benefit/cost and investment terms. The study includes two major analyses:

1. **Investment Analysis**: Treats education funding as an investment, calculating all measurable returns and comparing them to costs, from the perspectives of students, taxpayers, and society as a whole.

1. **Economic Growth Analysis**: Measures added income in the region due to university operations, student and visitor spending, and the accumulated skills of past and present students still in the workforce.

For an in-depth discussion of the results, the reader is encouraged to consult the Main Report, “The Economic Contribution of the Washburn University.”

THE RESULTS

INVESTMENT ANALYSIS

**Student Perspective**

Benefits of higher education are most obvious from the student perspective: students sacrifice current earnings (as well as money to pay for tuition) in return for a lifetime of higher income. Compared to someone with a high school diploma, bachelor’s degree graduates earn $31,700 more per year, on average, over the course of a working lifetime (undiscounted).

From an investment standpoint, Washburn students enjoy a 15.9% rate of return on their investments of time and money. This compares favorably with returns on other investments, e.g., long-term return on stocks and bonds.

The corresponding benefit/cost ratio is 5.6, i.e., for every dollar students invest in Washburn education, they receive a cumulative of $5.60 in higher future income over their working careers. This is a real return that accounts for any discounting that occurs during the entire period. The payback period is 9.4 years.
Social Perspective
From the perspective of society as a whole, the benefits of education accrue to different publics. For example, Washburn students expand the state’s economic base through their higher incomes, while the businesses that employ them also become more productive through the students’ added skills. These benefits, together with the associated ripple effects, contribute an estimated $53.7 million in taxable income to the Kansas economy each year.

As they achieve higher levels of education, Washburn students are also less likely to smoke or abuse alcohol, draw welfare or unemployment benefits, or commit crimes. This translates into associated dollar savings (i.e., avoided costs) to the public equal to approximately $8.5 million annually. These are benefits that are incidental to the operations of Washburn and accrue for years into the future, for as long as students remain active in the workforce.

To compare benefits to costs, we project benefits into the future, discount them back to the present, and weigh them against the $34.4 million that state and local taxpayers spent in FY 2009–10 to support the university. Following this procedure, it is estimated that Washburn provides a benefit/cost ratio of 28.7, i.e., every dollar of state and local tax money invested in the university today yields a cumulative of $28.70 in benefits that accrue to all Kansas residents, in terms of added taxable income and avoided social costs.

Taxpayer Perspective
Under the taxpayer perspective, only benefits that accrue to state and local governments are counted, namely, increased tax collections and reduced government expenditures. For example, in place of increased income, the taxpayer perspective includes only the increased state and local tax receipts from those higher incomes. Similarly, in place of overall crime, welfare, unemployment and health savings, the taxpayer perspective includes only those that translate to actual reductions in state and local government expenditures.

Note here that government often undertakes activities wanted by the public, but which may be unprofitable in the marketplace. This means that positive economic returns are generally not expected from government investments. From the taxpayer perspective, therefore, even a small positive return (a benefit/cost ratio equal to or greater than 1, or a rate of return equal to or greater than the 3% discount rate used in the taxpayer investment analysis) would be a favorable outcome.

For Washburn, the results indicate positive returns: a rate of return of 9.0% and a benefit/cost ratio of 2.7 (every dollar of state or local tax money invested in Washburn today returns $2.70).
ECONOMIC GROWTH ANALYSIS

Washburn affects the regional economy in four ways: 1) through its payroll and purchases for supplies and services, 2) through the off-campus spending of out-of-region students, 3) through the spending of visitors from outside the region, and 4) through an increase in the skill base of the regional workforce. These effects break down as follows.

University Operations Effect
Washburn creates income through the earnings of its faculty and staff, as well as through its own operating and capital expenditures. Adjusting for taxes and other monies withdrawn from the local economy in support of Washburn, it is estimated that the Northeast Kansas economy receives a net of $45.7 million in added labor and non-labor income due to Washburn operations each year.

Student Spending Effect
Students from outside the region spend money for room and board, transportation, entertainment, and other miscellaneous personal expenses. These expenditures create jobs and incomes for local businesses. The spending of Washburn’s non-local students generates approximately $4.3 million in added income in the Northeast Kansas economy each year.

Visitor Spending Effect
Each year Washburn draws approximately 310,100 visitors to the region. Non-local visitors bring monies that would not have otherwise entered the economy, including expenditures for lodging, eating and drinking, transportation, and other personal expenses. Adjusting for monies paid to the university (e.g., for ticket sales, gifts, food, etc.), the net impact of non-local visitor spending in the region is an estimated $6.9 million in added income annually.

Student Productivity Effect
Every year students leave Washburn and join or rejoin the regional workforce. Their added skills translate to higher income and a more robust Northeast Kansas economy. Based on Washburn’s historical enrollment and credit production over the past 30-year period, it is estimated that the accumulated contribution of Washburn instruction received by former students (both completers and non-completers) annually adds some $422.7 million in income to Northeast Kansas.

Total Effect
Altogether, the average annual added income due to the activities of Washburn and its former students equals $479.6 million. This is approximately equal to 0.8% of the total Northeast Kansas economy.

CONCLUSION

The results of this study demonstrate that Washburn is a sound investment from multiple perspectives. The university enriches the lives of students and increases their lifetime incomes. It benefits taxpayers by generating increased tax revenues from an enlarged economy and reducing the demand for taxpayer-supported social services. Finally, it contributes to the vitality of both the local and state economies.
ABOUT THE STUDY

This report summarizes the results from “The Economic Contributions of Washburn University” detailing the role that the university plays in promoting economic development, enhancing students’ careers, and improving quality of life. Data sources include, but are not limited to, 2009–10 academic and financial reports from the university, industry and employment data from the U.S. Bureau of Labor Statistics, earnings and demographic data from the U.S. Census Bureau, and a variety of studies and surveys relating education to social behavior.