WASHBURN
UNIVERSITY

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TOPEKA, KS 66621
Office of University Relations
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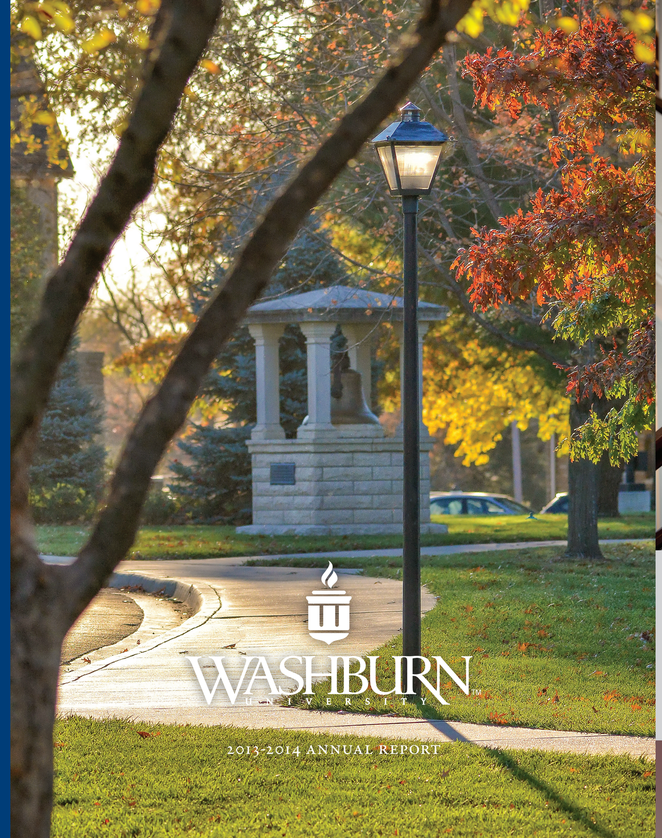

WASHBURN
UNIVERSITY

2013-2014 ANNUAL REPORT

Washburn offers more than 200 academic programs.

President's Letter

Hello, Friends.

This is a time of great change and excitement at Washburn University.

This year, students involved with the Leadership Institute competed in the annual International Leadership Association conference case study contest, against schools around the country. Our debate students continue to build the program's reputation as a formidable opponent. Indeed, from working to save sea turtles in Texas during spring break, to a record number of faculty-led international experiences, our students are discovering themselves and the world around them in immensely exciting ways. We applaud our students for seizing these opportunities, and our committed faculty and staff members who facilitate them.

We expanded our First Year Experience program this fall to ensure all of our first-time college students start on the right foot. Through the WU 101 course, our incoming students lived our motto, *non nobis solum*, or "not for ourselves alone." During the first WU 101 Day of Service, our students packaged more than 50,000 meals for local residents in need and reflected on their role in the community with the assistance and direction of faculty from Learning in the Community and our LinC Scholar/Bonner Leaders, who have committed themselves to service in the community while earning funds for their own educations.

History also was made this year at the Washburn Institute of Technology campus as it hosted the first ever signing day for technical education. The event was such a remarkable success it will be a national event, occurring at technical institutions around the United States, in February 2015. We are proud to play an important role in the success of our local and regional economy as we graduate students with the skills that industry needs to succeed and grow.

Work continues on the Welcome Center at Morgan Hall, the new "front door" to our institution. And we were excited to partner with the Kansas Bureau of Investigation in April on the ground-breaking of its new Forensic Science Center on our campus. Both of these projects will be complete and ready for the public in fall 2015.

With your support, Washburn University will continue to be a place all people can learn and succeed, as it has been since 1865. We hope to see you on campus as we celebrate our sesquicentennial in the coming year.

Jerry B. Farley, president

Vision Statement

Washburn University is a premier public Midwest regional teaching institution recognized as a community leader in providing a superior student-centered, teaching-focused learning experience, preparing graduates for success in their chosen profession and stimulating economic vitality.

Mission Statement

Washburn University enriches the lives of students by providing opportunities for them to develop and to realize their intellectual, academic and professional potential, leading to becoming productive and responsible citizens. We are committed to excellence in teaching, scholarly work, quality academic and professional programs and high levels of faculty-student interaction. We develop and engage in relationships to enhance educational experiences and our community.

Approved by the Washburn Board of Regents, July 1, 2011 to June 30, 2012

Board of Regents

(July 1, 2013 to June 30, 2014)

Paul Hoferer, Topeka
James A. Klausman, Topeka
John A. McGivern, Topeka
Robba Moran, Manhattan *(as of Sept. 19, 2013)*
Blanche Parks, Topeka
William Sneed, Topeka, chairperson
Jennifer Sourk, Topeka, vice chairperson
Pam Trusdale, Topeka
Larry Wolgast, Topeka

Achievements, Honors and Awards

HONORARY DEGREES

Recipients of honorary degrees at the spring 2014 commencement:

The Honorable J. Patrick Brazil,
Topeka, doctor of law

Beth Fontron Fager,
Topeka, doctor of humane letters

Steven S. Martin,
Omaha, Neb., doctor of public service

John Edgar Tidwell,
Lawrence, Kan., doctor of literature

ALUMNI ASSOCIATION AWARDS

Distinguished Service Awards:
Elsie (Medlin) Lesser, ba '65, *Topeka*, and Mark Nordstrom, bba '72, b ed '75, *Topeka*

Lilla Day Monroe Award:
Nancy Tate, associate vice president, academic affairs, *Topeka*

Col. John Ritchie Award:
Darrell Parnell, bs '56, professor emeritus, *Topeka*

Graduate of the Last Decade (GOLD) Award:
Laura Burton, ba '05, *Topeka*

ALUMNI FELLOWS:

Thomas S. Bartlett,
Topeka, aa '81, ba '81, ma '85, College of Arts and Sciences honoree

Michael W. Falk,
Overland Park, Kan., bba '84, School of Business honoree

Pamela (Schmidt) Farrell,
Seattle, Wash., certificate, data processing and bookkeeping '72, Washburn Institute of Technology honoree

Jeff Jacobsen,
Topeka, ba '76, College of Arts and Sciences honoree

C. Michael Lennen,
Topeka, jd '74, School of Law honoree

Sue Parks,
Grand Junction, Colo., certificate, radiation therapy '91, School of Applied Studies honoree

Beth Williams,
Topeka, bsn '87, School of Nursing honoree

Highlights

The future of the university was detailed in **Vision 2022**, a document created through consultation with many university and community representatives. Five key themes were identified and a vision statement was developed. Vision 2022 is rooted in the 150 Forward strategic plan.

In celebration of the university's legacy and to establish a blueprint for future campus development, the Washburn Board of Regents approved a **campus master plan** in July 2013. The plan is instrumental in aligning academic and operational priorities in the strategic plan with the planning principles of our facilities and land use for the next 10 to 20 years.

The university's first-ever integrated fundraising campaign was launched at a special event on Oct. 26, 2013. **150 Forward: The Campaign for Washburn University** is a $100 million initiative to support scholarships, faculty development and programs, campus spaces and annual giving.

New degree programs established include an associate of liberal studies, a registered nurse to bachelor of science in nursing online, bachelor of arts in environmental biology, bachelor of science in molecular biology and biotechnology, associate of science in engineering-physics, master of studies in law, a dual juris doctor and master of accountancy and concentrations in international business and entrepreneurship and innovation for the bachelor of business administration degree. Also established was the legal scholars 3.5 + 3 program, which will enable academically talented and focused students to complete their undergraduate degree while simultaneously completing their first semester of law school.

The 26th season of "Sunflower Journeys" debuted in September on **KTWU.** The popular series focuses on Kansas history, heritage and culture.

Seventy-one Washburn students from all disciplines participated in the **Washburn Apeiron**, an annual event that allows students to showcase their research, scholarship and creative activities in a setting similar to a professional meeting.

The **music department** recognized the 60th anniversary of the Brown vs. Board of Education of Topeka Decision by the U.S. Supreme Court by presenting the annual President's Concert in Helzberg Hall at Kauffman Center for the Performing Arts, Kansas City, Mo. A reprise of the concert also was staged at White Concert Hall.

The **Mulvane Art Museum** also commemorated the anniversary of the Brown lawsuit by presenting three exhibitions: "Contemporary Reflections: Brown v. Board of Education after Sixty Years," "Teach Your Children Well: Shane Evans' Images of African American Resistance" and "Art for Social Change."

The **School of Law** jumped 25 spots in the 2015 edition of the U.S. News & World Report's annual ranking of the Best Graduate Schools. Washburn's performance resulted in the second largest rankings improvement in the nation this year. The School of Law also was honored as one of the nation's most outstanding law schools by The Princeton Review and was rated as one of the top schools for practical training by the National Jurist.

The Board of Regents approved the hiring of a firm to prepare architectural drawings for a **new 350-bed student housing and dining facility** to be built on the east side of campus. Construction of the new building is expected to cost approximately $30 million.

"Giants: The Parallel Lives of Abraham Lincoln and Frederick Douglass" was presented by John Stauffer, a leading authority on antislavery, social protest movements and interracial friendship, at the annual **Lincoln Harman Lecture**.

Almost half of fall 2013 freshmen came to Washburn with college credit.

Students from 38 countries are studying at Washburn. Among them, 75 percent are degree-seeking.

Washburn International Programs

Groundbreaking was April 30 for the **Kansas Bureau of Investigation Forensic Science Center**, which is under construction on campus at Washburn Avenue and Durow Drive. The unique and positive partnership formed between Washburn and the KBI gave rise to construction of a 100,000-square-foot facility that will benefit students as a training center for biology, chemistry and forensics.

The Leadership Institute's **Leadership Challenge Event** brought 27 teams from the region for a real-world leadership simulation. The event puts teams of five in real-world leadership roles in which they are judged on their response, collaboration, decision making and other leadership skills.

The International and Comparative Law Center was established by the **School of Law**. This is the sixth Center for Excellence designed to enhance the educational experience.

The **online virtual tour** on the Washburn University website received the People's Choice eduStyle Higher Ed Web Award for best campus map or visual tour from eduStyle.net, an online community and resource for campus website designers. The virtual tour also netted the Cassie Award for most creative use of Cascade Server at the Hannon Hill/Cascade User Conference.

School of Business students were again in the top 20 percent of the Major Field Test in Business. This test was taken by 65 seniors and MBA students, who scored in the top 20 percent in the nation. For the seventh consecutive year, the School was named an outstanding business school by The Princeton Review.

A new heavy diesel construction technology program opened at **Washburn Tech**. The program is designed to provide qualified diesel service technicians to meet the demand experienced by equipment dealers and service providers. CASE Construction Equipment and the Victor L. Phillips Company are participating in the public-private partnership.

Washburn's **Ichabod mascot** welcomed K-State's Willie the Wildcat, Royals baseball's Slugger and the Missouri Maverick's Mac to the inaugural mascot boot camp hosted on campus. Participants were provided intense training designed to enhance performance and emphasize other aspects of the job, such as physical demands, business management and logistics.

As part of **Homecoming Week 2013**, the School of Applied Studies celebrated its 30th anniversary.

Sesquicentennial activities included a special 215th birthday bash for Ichabod.

Athletics

During the 2013-14 academic year, 135 members of Ichabod teams were named to the **MIAA Academic Honor Roll**, given to student-athletes who have at least a 3.00 GPA with two terms or more at Washburn.

Seven Washburn student-athletes earned the **MIAA Scholar-Athlete award**, given to those with at least a 3.50 GPA and who were chosen for their sport's all-MIAA team:

- Zach Macke, Tecumseh, Kan., baseball
- Tyler Brown, Silver Lake, Kan., basketball
- Jeremy Lickteig, Wichita, Kan., basketball
- Samantha Carson, Topeka, softball
- Mariana Quimby, Aurora, Colo., softball
- Marko Keulers, Wurselen, Germany, tennis
- Sarah Vicory, Topeka, volleyball

Since joining the NCAA Division II ranks, 24 Ichabod athletes have received **Capital One Academic** All-American honors and 65 have earned Capital One Academic all-district honors.

Washburn University

Statement of Revenues, Expenses and Changes in net position for the years ended June 30, 2014 and 2013

	For the Years Ended June 30, 2014	2013
Operating Revenues		
Tuition and fees (net of scholarship allowances of $17,636,334 and $16,824,358 in 2014 and 2013, respectively)	**$30,581,487**	$30,441,778
Federal grants and contracts	**575**	4,023
State and local grants and contracts	**—**	33,559
Sales and services of educational departments	**1,320,174**	1,416,448
Auxiliary enterprises		
Residential living (net of scholarship allowances of $239,535 and $229,148 in 2014 and 2013, respectively; revenues are used as security for revenue bonds Series 2010 and 2014)	**2,537,647**	2,590,995
Memorial Union (revenues are used as security for revenue bonds Series 2010)	**3,890,450**	3,752,238
Other operating revenues	**774,719**	879,025
Total Operating Revenues	**39,105,052**	39,118,066
Operating Expenses		
Educational and general		
Instruction	**44,733,173**	45,261,071
Research	**132,649**	159,430
Public service	**3,548,484**	3,410,797
Academic support	**11,436,825**	10,933,042
Student services	**10,123,638**	9,970,977
Institutional support	**6,091,947**	6,392,874
Operation and maintenance of plant	**7,608,425**	7,772,404
Depreciation	**7,811,884**	7,427,816
Financial aid	**2,155,978**	2,945,121
Auxiliary enterprises		
Residential living	**1,122,266**	1,244,862
Memorial Union	**3,709,889**	3,988,877
Self-insurance claims, net of premiums	**5,428,522**	4,692,071
Other expenditures	**—**	—
Total Operating Expenses	**103,903,680**	104,199,342
Operating Loss	**(64,798,628)**	(65,081,276)

	For the Years Ended June 30, 2014	2013
Nonoperating Revenues (Expenses)		
State appropriations	**$16,772,838**	$16,190,244
Local appropriations	**24,254,890**	23,504,969
Federal grants and contracts	**16,987,600**	23,306,493
State and local grants and contracts	**845,445**	1,625,091
Nongovernmental grants and contracts	**165,893**	135,621
Gifts	**8,724,091**	4,553,930
Investment income	**8,223,334**	9,456,117
Interest on indebtedness	**(909,227)**	(916,867)
Other nonoperating expenses	**(1,174,935)**	(585,059)
Net Nonoperating Revenues	**73,889,929**	77,270,539
Income Before Other Revenues	**9,091,301**	12,189,263
Capital Grants – Federal	**24,988**	—
Capital Grants And Gifts – Non-Federal	**307,290**	279,389
Additions To Permanent Endowments	**548,141**	97,850
Increase In Net Position	**9,971,720**	12,566,502
Net Position – Beginning Of Year	**163,940,885**	151,374,383
Net Position – End Of Year	**$173,912,605**	$163,940,885