



WASHBURNTM

U N I V E R S I T Y

2011-2012 ANNUAL REPORT

President's Letter



Dear Friends,

We look to the future by first celebrating the past. The countdown to the university's sesquicentennial in 2015 began with a round of events, ranging from the Bow Tie Ball, to the inaugural presentation of the Lincoln Lecture on Founder's Day, Feb. 6, 2012. In the coming years, we will continue to honor our beginning and recognize the dedication of many people, past and present, who had a hand in molding this wonderful university.

We also look to the future with fundraising campaigns, the results of which will enable us to keep the campus a vibrant and contemporary place. The addition of a Welcome Center and corresponding renovation of Morgan Hall will provide a "front door" for campus. There also are plans for a new School of Law building, which will enhance opportunities for students.

Already proving to be successful is the First Year Experience, which supports the academic, social and personal transitions of all first-year students. Through collaborative efforts of faculty, staff and peer educators, we empower and support first-year students by providing intentional courses, programs and services that promote success and persistence in college.

While the classroom experience is the focus for many students, there are many who are forging important relationships and seeking innovative avenues to knowledge by being active in local and global activities. From the Center for Community Service and Civic Engagement's Learning in the Community service programs, to the Leadership Institute's problem-solving challenge event, to study abroad and even the chance to earn a nursing degree from a European institution and Washburn simultaneously, Washburn is committed to providing students experiences that will prepare them for the world of work and a lifetime of learning.

I hope that you are as energized by the accomplishments outlined in this annual report as we are on campus. Be proud of your contribution to that success.

With your support, Washburn University will continue to be a place where all people can learn and succeed, as it has been since 1865.

A handwritten signature in black ink that reads "Jerry B. Farley". The signature is written in a cursive, flowing style.

Jerry B. Farley, president



Vision Statement

Washburn University is dedicated to being a premier Midwest regional institution recognized as a leader in providing a superior student-centered, teaching-focused learning experience, preparing graduates for success in their chosen professions and stimulating economic vitality.

Mission Statement

Washburn University enriches the lives of students by providing opportunities for them to develop and to realize their intellectual, academic and professional potential, leading to becoming productive and responsible citizens. We are committed to excellence in teaching, scholarly work, quality academic and professional programs and high levels of faculty-student interaction. We develop and engage in relationships to enhance educational experiences and our community.

*Approved by the Washburn Board of Regents,
July 1, 2011 to June 30, 2012*

Board of Regents

(July 1, 2011 to June 30, 2012)

William W. Bunten, Topeka

James A. Klausman, Topeka, chairman

Dan Lykins, Topeka

David H. Moses, Wichita

Blanche Parks, Topeka, vice chairwoman

William Sneed, Topeka

Jennifer Sourk, Topeka

Bob W. Storey, Topeka

Pam Trusdale, Topeka

Achievements, Honors and Awards

Honorary Degrees:

Recipients of honorary degrees at the spring 2012 commencement were:

Brigadier General Deborah S. Rose

Overbrook, Kan., doctor of public service

The Honorable Christel E. Marquardt

Topeka, doctor of law

Alumni Fellows:

George A. Barton

Mission Hills, Kan., jd '77, School of Law honoree

Barry F. Feaker

Topeka, bs '80, College of Arts and Sciences honoree

Daniel F. Hutchins

Shawnee, Kan., bba '78, School of Business honoree

Nialson F. Lee

Topeka, bsn '76, School of Nursing honoree

Daryl W. Palmer

Denver, Colo., ba '82, College of Arts and Sciences honoree

Paul R. Silovsky

Topeka, as '85, School of Applied Studies honoree

Alumni Association Awards

Distinguished Service Award:

Cindy Rogers

Topeka, ba '69

Monroe Award:

Doris Hedberg

Topeka, b ed '72

Ritchie Award:

Howard Faulkner

Topeka

Graduate of the Last Decade (GOLD) Award:

Trey Cocking

Atchison, Kan., bs '02



BENTON HALL

Highlights

- Total enrollment: 7,303 (Increase of 73 students and the highest enrollment in the history of Washburn)
- Semester credit hours (student course enrollments): 79,567 (increase of 751 from fall 2010)
- Direct from high school freshmen grew 6.2 percent (up 42 students from fall 2010)
- Total degree seeking students: 6,552 (90 percent of Washburn students are working toward a degree)
- Total on campus students: 6,120 (84 percent of students attend classes on the Washburn campus)
- Total Kansas resident enrollment: 6,730 (92 percent of Washburn students are Kansas residents)

Fall enrollment of 7,303 students at Washburn University surpasses the previous record of 7,261 set in the fall 2005.

An estate gift valued at more than \$6 million, the largest single gift in Washburn's history, was announced by Jacki Summerson, bse '68. The deferred gift, which is through an irrevocable trust of her late husband Frank, bba '69, will support professorships and chair positions across all academic units and provide support for exceptional faculty members who are developing, mentoring or excelling at teaching excellence.

KTWU won two Emmy Awards in the 2012 Heartland Regional chapter of the National Academy of Television Arts and Sciences competition.

- "2011 Washburn University Holiday Vespers," special event coverage category.
- "Disability Pride," community/public service campaign category.

Twenty-five staff and faculty composed the inaugural class of **Leadership Washburn**, a program designed to develop essential knowledge, perspectives and skills of current and future campus leaders to achieve individual and organizational excellence. The program challenges participants to be self-directed in their learning by formulating an individualized leadership action plan based on program content and activities.

The Leadership Institute hosted its second annual Leadership Challenge, a two-day event featuring a leadership conference and a competitive leadership simulation that tests the intellectual and practical leadership capabilities of high school and college students.

For the fifth consecutive year, the **School of Business** was named an outstanding business school by The Princeton Review and was included in the 2012 edition of "The Best 294 Business Schools."

Washburn master in business administration (MBA) students enrolled in the fall 2011 semester ranked in the 91st percentile on the MBA Major Field Test in Business administered at more than 200 accredited schools of business. Eight of the students scored at the 75th percentile or above on an individual basis.

Collectively, 106 seniors attending the Washburn School of Business placed at the 80th percentile on the Major Field Test (MFT) in Business. Given at approximately 600 colleges and universities, the MFT is designed to measure students' subject knowledge as they complete an undergraduate business degree. Together, the Washburn students had an average score of 158 out of a possible 200, placing Washburn in the top 20 percent nationwide.

The Kansas Legislature granted Washburn authority to establish a doctorate-level program for students training to become

advanced practice registered nurses. The inaugural **doctorate of nursing practice** (DNP) class will begin the fall 2012 semester. This is the first DNP program in the nation to offer students the option of concurrent enrollment in the master of business administration as part of the DNP curriculum. Washburn is the third school in Kansas to establish this degree program.

Washburn was the top ranked Kansas public regional institution in the Midwest in the 2012 America's Best Colleges rankings released by U.S. News and World Report.

A master of health science in health care education degree was added to the allied health program. It is the only degree program of this type in Kansas.

The School of Law was named a "Best Value" by National Jurist's sister publication preLaw magazine. preLaw recognized 60 schools that offer an affordable education with great job prospects and bar pass rates.

In addition, Washburn Law is one of the nation's most outstanding law schools, according to The Princeton Review, earning the school a place in the 2012 edition of "The Best 167 Law Schools."

Students at **Washburn Tech** earned 14 first place, 21 second place and 12 third place awards in the Kansas SkillsUSA competition. Eleven students qualified to compete in the National SkillsUSA Leadership and Skills Conference. SkillsUSA programs include local, state and national competitions in which students demonstrate occupational and leadership skills.



Washburn Tech became the first educational institution in the nation to be a Recycled Rides training facility, in conjunction with the National Auto Body Council (NABC). The program is a community awareness project through which members of NABC repair and donate recycled vehicles to families in needs.

The use of cat food and glow sticks as bait for attracting aquatic organisms, the effects of Lou Gehrig's disease on veterans and whether or not the questioner's tone of voice influences the accuracy of eyewitness testimony were among the topics presented by 81 students participating in **The Washburn Apeiron**: A Forum of Student Research, Scholarship and Creativity. Apeiron allows students from all disciplines to present poster presentations, oral presentations, exhibitions and performances in an environment that closely resembles the professional venues of their chosen area of study.

Washburn student-athletes were recognized for their work in the classroom during the 2011-12 school year.

- A total of 135 members of Ichabods and Lady Blues teams were named to the MIAA Academic Honor Roll, given to student-athletes who have at least a 3.00 GPA with two terms or more at their institution.
- Fourteen student-athletes earned the MIAA Scholar-Athlete award, given to those with at least a 3.50 GPA.
- One Washburn student-athlete, Mollie Lacy, of Lincoln, Neb., earned the MIAA Academic Excellence Award, with a perfect 4.00 GPA.

Scholarships were awarded to 139 students participating in short-term or year-long

study abroad programs during 2011-12.

One hundred forty-one students studied in Argentina, Austria, Barbados, Belgium, Belize, Canada, China, Costa Rica, Cuba, Czech Republic, England, Finland, France, Germany, Greece, Hungary, Ireland, Mexico, Northern Ireland, Netherlands, Nicaragua, South Africa, Scotland and Spain.

Washburn implemented the **First Year Experience** program designed to support the academic, social and personal transitions of all first-year students. The program is designed to assist students in acclimating to campus life.

A short film on **Washburn's early history** was one of the highlights of a special convocation at the beginning of the 2011-12 academic year, which kicked off the countdown to Washburn's sesquicentennial celebration in 2015. The sesquicentennial signature events include the Bow Tie Ball, the inaugural Lincoln Scholar Lecture on Founder's Day and Art en Plein Aire festivities.

Washburn settled into the fast lane on the information superhighway with the unveiling of a redesigned website. The upgraded site features improved navigation, the integration of social media, videos and responsive Web design. In addition to a virtual tour there are several videos highlighting the university's six core messages:

- A high quality education is within your reach.
 - Something for everyone on our vibrant campus.
 - Approachable faculty who know your name.
 - Surprising affordability with robust scholarship programs.
 - Realize your dreams with a Washburn degree.
 - Serving the community in Topeka and beyond.
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Washburn's powerhouse: 2012 National Parliamentary Debate Champs

Washburn's powerhouse debate team has had quite a run. After a stellar 2011-12 season, Washburn Debate has earned the National Parliamentary Debate Tournament Squad Championship twice in the last three years, has posted back-to-back Top Speakers and has been among the top two squads for the last five years. The team and its members have been virtually unstoppable, even against teams from much larger universities.

2012 Individual Team champions Lauren Knoth, Independence, Mo., and Josh Ramsey, Fort Scott, Kan., raked in the hardware after hours of hard work from September 2011 to March 2012, earning five trophies and a congratulatory billboard on I-70. Both graduated in May and now are pursuing graduate work, Knoth at Pennsylvania State University and Ramsey at Pepperdine University.

"It's pretty hard to put into words," Ramsey said after the National Parliamentary Debate Association Tournament in March. "It's like a dream

come true. We were working so hard for it for so long. It really was an honor to do it here at Washburn."

Knoth and Ramsey, who were top speakers one and two respectively in 2012, in addition to their team award, said they used a sports strategy to prepare, scouting each opponent.

"Our ability to strategize is what made the difference. We always tried to think about our strengths and stay one step ahead of the field," said Knoth, who was named a National Parliamentary Debate Association All-American. "We were able to predict what our opponents were going to do and were on the offensive."

The duo was undefeated during two national tournaments in March, winning 28 rounds.

Washburn's Top Speaker winner from 2011, Joe Allen, Boise, Idaho, was named Top Preferred Judge at the tournament.



Grants

In FY 2012, 33 applications were submitted through the Grants Office by Washburn University and Washburn Institute of Technology staff.

More than \$21.5 million was awarded to Washburn from external sources during the FY 2012.

Washburn University and its affiliate, Washburn Tech, were awarded a \$20 million grant from the U.S. Department of Labor to support the collaborative efforts of seven community and technical colleges in Kansas to provide workers with academic and industry-recognized credentials and training to meet the need for a skilled workforce.

The grant also will expand and improve the provision of training opportunities to a large geographical pool of eligible

applicants. The training programs will be student-, worker- and employer-centered, rather than institution-centered. Washburn Tech serves as the consortium leader for the Trade Adjustment Assistance Community College and Career Training Grant, known as TRAC-7.

Melanie Burdick, English, received a \$1,768 grant from the Council of Writing Program Administrators to conduct a research project studying perceptions by high school teachers of college-level writing.

Center for Community Service & Civic Engagement (LinC)

- Two grants were received from the Corporation for National and Community Service: \$712,528 for VISTA workers and \$133,740 for AmeriCorps VISTA project support.
 - From the Bonner Foundation, a \$25,000 grant for Bonner Leaders.
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The Center for Community Service & Civic Engagement (LinC) and **Washburn Tech** received a Department of Justice Juvenile Justice Authority grant of \$120,000, in cooperation with Fort Scott Community College and Lawrence Gardner High School, Topeka, for community service and training of juvenile ex-offenders.

Counseling Services

- A grant of \$5,000 from the Topeka Community Foundation to assist in bringing psychiatric assessments to campus.
 - From the Women's Venture Partners of the Washburn University Foundation, a grant of \$1,000 to assist with establishing a bibliotherapy option for students wishing to check out books relevant to their issues.
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KTWU

- From the Public Broadcasting Service, \$198,184 for their PBS Warn Project to purchase the hardening and backup equipment required to maintain the transmission system operation for uninterrupted dissemination of emergency alerts.
 - A grant of \$54,200 from the Lewis H. Humphreys Charitable Trust for an upgrade of the station's archiving system.
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Mulvane Art Museum

- From the Institute of Museum and Library Services, a grant for \$149,100 to sustain and expand its Outreach Visual Art Education Project, through which it offers quality art programming to the community and area schools.
 - A grant for \$10,000 from The Women's Fund, a fund of the Topeka Community Foundation, to sustain and expand the Art After School Program.
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The School of Applied Studies (\$151,000) and **Washburn Tech** (\$74,123) received Perkins Vocational funding to enhance technical education programming for students.

School of Nursing

- An Advanced Education Nursing Traineeship grant of \$20,000 for scholarships to master's level nurse practitioner students from the Health Resources and Services Administration, U.S. Department of Health and Human Services.
 - A grant of \$135,830 for educational outreach from the St. Francis Foundation.
 - Kansas Board of Regents Nursing Initiative funding was continued with a \$147,070 grant.
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Washburn Institute of Technology:

- Washburn Tech received \$148,000 from the Kansas Department of Commerce for a Jobs and Innovative Industry Skills Training grant to develop an advanced systems technology certificate that includes the new technologies for automation and communication for advanced manufacturing industries.
 - From the Kansas Board of Regents, \$107,369 for an Accelerating Opportunities in Kansas for integrated technical and adult basic education.
 - Washburn Tech received \$77,000 in Perkins Reserve funds from the Kansas Board of Regents to provide equipment and curriculum development for the incorporation of robotics and flexible manufacturing training.
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Washburn University
 Statement of Revenues, Expenses and Changes in Net Assets
 For the years ended June 30, 2012 and June 30, 2011.

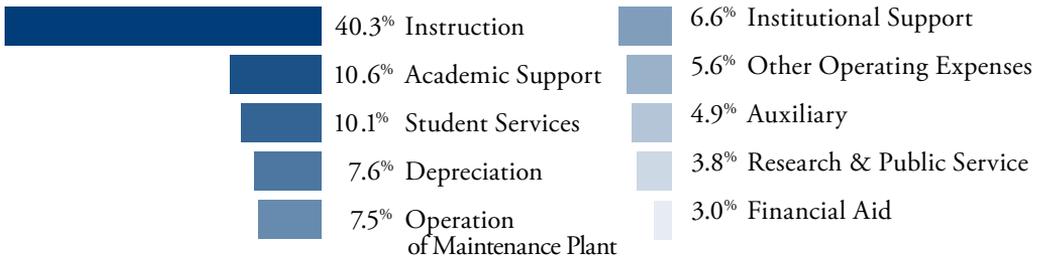
2012

2011

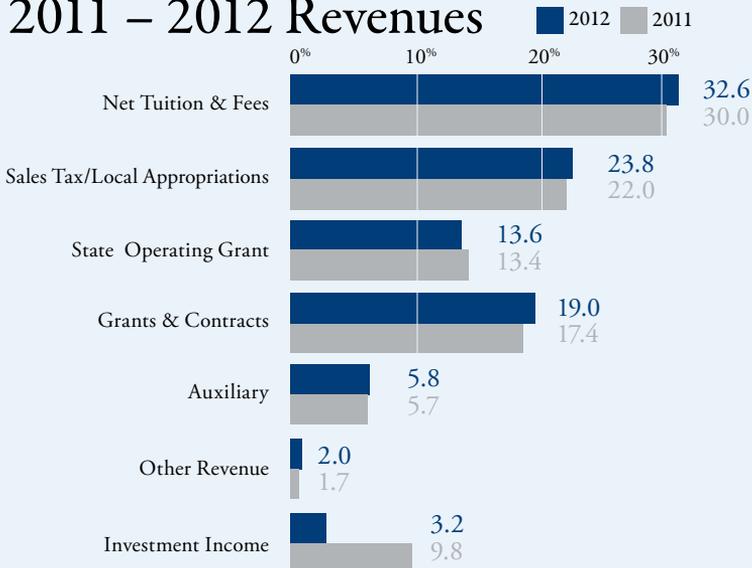
Revenues		
Operating Revenues:		
Student tuition and fees	32,679,991	31,297,090
Federal grants and contracts	2,728	3,147
State and local grants and contracts	10,000	17,161
Nongovernmental grants and contracts	–	–
Sales and services of educational departments	1,304,023	1,192,408
Auxiliary enterprises		
Residential Living	2,282,009	2,216,965
Memorial Union	3,616,328	3,704,772
Self insurance premiums	–	–
Other operating revenues	559,048	388,240
Total operating revenues	40,454,127	38,819,783
Expenses		
Operating Expenses:		
Educational and general		
Instruction	38,976,554	36,421,998
Research	196,227	216,401
Public service	3,461,137	3,608,311
Academic support	10,228,600	10,075,455
Student services	9,796,124	8,741,221
Institutional support	6,392,304	5,762,425
Operation and maintenance of plant	7,274,361	7,013,583
Depreciation	7,321,553	7,429,018
Scholarships and fellowships	2,900,308	1,983,695
Auxiliary enterprises		
Residential Living	1,022,712	1,151,594
Memorial Union	3,715,197	3,711,497
Self insurance claims, net of premiums	5,365,820	4,473,858
Other expenditures	–	–
Total operating expenses	96,650,897	90,589,056
Operating loss	(56,196,770)	(51,769,273)
Nonoperating Revenues (Expenses):		
Federal appropriations	–	–
State appropriations	13,747,871	13,997,852
Local appropriations	24,006,062	22,869,273
Federal grants and contracts	15,017,132	13,526,802
State and local grants and contracts	1,232,120	1,207,696
Nongovernmental grants and contracts	149,598	13,652
Gifts	1,498,830	2,150,103
Investment income	3,270,751	10,165,286
Interest on capital asset-related debt	(1,040,592)	(1,059,928)
Other non-operating revenues	(532,956)	(660,583)
Net non-operating revenues	57,348,816	62,210,153
Income before other revenues, expenses, gains, or losses	1,152,046	10,440,880
Capital appropriations	–	–
Capital grants - federal	24,850	135,659
Capital grants and gifts - non-federal	1,267,283	1,036,807
Net interfund transfers	–	–
Direct additions to net assets	–	–
Additions to permanent endowments	160,571	213,871
Increase in net assets	2,604,750	11,827,217
Net assets - beginning of year	148,704,193	136,876,976
Net assets - end of year	151,308,943	148,704,193



Fiscal Year
2011 – 2012 Expenditures



Fiscal Year
2011 – 2012 Revenues





Washburn and Farley, 15 years of progress

Washburn University has transformed in the last 15 years from what some called sleepy to vibrant. What has not changed is the University's focus on serving all students, no matter when or how they arrive.

Many on campus attribute the change to Jerry Farley, who was inaugurated as president July 1, 1997. Washburn's 16th president, Farley is known for his bow ties, outgoing personality and passion for both Washburn and Topeka.

"Washburn University is riding a wave of success that is the result of 15 years of hard work by Dr. Farley and his leadership team and all of the fantastic individuals at this university," said Cynthia Hornberger, special assistant to the president, who was a faculty member when Farley came to campus. "He has enabled the university to redefine and realign itself to its original mission."

Since Farley arrived on campus, nine buildings have been constructed or renovated, one has been moved to campus, Yager Stadium at Moore Bowl has been revitalized, Washburn and its Ichabods have become recognizable far beyond Topeka, and the university has enjoyed record student enrollment.

Farley said he didn't come to campus 15 years ago with a "grand plan" but remembers feeling that Washburn was "just on the edge of being able to do something, to really take the next step. It just needed the right amount of ambition and self-confidence as an institution."

So he set about listening, learning and getting involved with the community.



His first major project on campus was construction of the Living Learning Center, which he said was the pivotal point in an attitude shift from "We are here, come if you would like" to "We are here and we may be the place for you."

"The idea took root and we were able to build it," Farley said, recalling the effort of gathering support for the \$20 million project that changed the heart of campus.

Today the difference is unmistakable. Washburn has gone from fewer than 200 beds on campus in 1997 to 674 beds, with a waiting list for the Living Learning Center.

More students are coming directly from high school and from outside of Topeka. More students become alumni who are involved on campus and in the community. And more alumni and community partners are giving financially to support Washburn's growth.

Washburn, Farley said, is well positioned to meet the expectations of employers looking for qualified graduates and of parents and students looking for a quality education that is a value for the tuition dollar. "We are poised again for dramatic change."



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UNIVERSITY

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Office of University Relations

For more information, visit

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