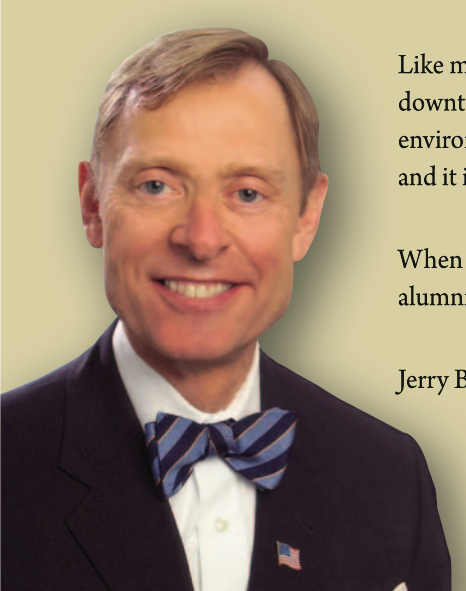
A reputation for academic excellence

2008-09 annual report

WASHBURN UNIVERSITY

What better way to start the academic year than being able to record a decade of national honor!

I am pleased to report Washburn earned a top 10 rating in the 2010 America's Best Colleges rankings issued by U.S. News and World Report for the 10th consecutive year! The university ranked seventh in the Midwest among public master's level universities and was placed in the top quarter (first tier) of public and private master's level institutions in the Midwest, ranking 36th out of 146.



While recognition is rewarding, it is important we remain focused on providing the best education possible to our students. To retain our reputation of excellence, we have launched an aggressive strategic planning project, which will refresh our perspective on strengthening the campus experience and environment. We remain committed to advancing the priorities that enable us to continue to attract, inspire and support the best faculty, staff and students.

Like many other institutions across the country, Washburn was impacted by the recent economic downturn. The university has continued to thrive, however, in the midst of a difficult financial environment. Washburn has persevered through many challenges since our founding in 1865, and it is this resilience that guides us to our future successes.

When reflecting on the university's accomplishments, it is appropriate to applaud students, staff, faculty, alumni and other supporters for their ongoing dedication. Thank you for your continued support of WU.

Jerry B. Farley, *president*

2008-09 annual report GENERAL

■ For the 10th consecutive year, Washburn earned a top 10 rating in the 2010 America's Best Colleges rankings issued by U.S. News and World Report. WU was rated seventh in the Midwest among public master's level universities and was placed in the top quarter (first tier) of public and private master's level institutions in the Midwest, ranking 36th out of 146.

■ The School of Business was named an outstanding business school by The Princeton Review and was listed in the 2009 edition of Best 296 Business Schools. This was the second year the School of Business has been featured in the guidebook.

■ Washburn University School of Law was ranked 31st of all 200 law schools in the nation in The National Jurist's Best Value Law Schools. Schools ranked had low tuition, high employment after graduation and bar passage rates above the state average.

■ For a second year, Washburn University and Washburn Endowment Association were honored for overall excellence in fundraising performance by the Council for the Advancement and Support of Education (CASE). Washburn was named a recipient of the prestigious 2009 CASE-WealthEngine Award for Educational Fundraising, a component of the CASE Circle of Excellence program. The Circle of Excellence Award honors superior fundraising programs across the country, recognizing them as models of best practices in fundraising.

■ Stormont-Vail Foundation honored Washburn University as the 2008 recipient of the Bal Jeffrey Award. The award recognized the university's contributions to health care in northeast Kansas through the educational programs offered for nurses, social workers and allied health professionals.

■ Whiting Field House reopened following a major renovation. Built in 1928, the facility now features a 9,258 square foot strength and conditioning facility, new basketball and volleyball courts, team locker rooms, faculty offices for the School of Nursing, an 80-seat classroom, a seminar room and a simulation lab for nursing students.

■ Richard K. and Trish Davidson, of Bonita Springs, Fla., made a gift providing nearly $5 million to significantly increase support for faculty professorships and chairs in the School of Business. The gift, the largest in Washburn's history, will qualify for matching funds through the Kansas Partnership for Faculty of Distinction program.

■ The university implemented iAlert, a mass message emergency notification system to provide immediate information to students, faculty, staff, parents and other interested parties in the event of a campus emergency. The iAlert technology makes it possible to send voice, e-mail and text messages to Washburn e-mail accounts and to telephone numbers entered by students and employees at a designated portal site as emergency contacts.

■ Thirty seniors in the Washburn School of Business placed at the 90th percentile on the Major Field Test in Business. Given at approximately 550 colleges and universities across the country, the MFT is designed to measure the subject knowledge of the students as they complete an undergraduate business degree. Collectively, the Washburn students had an average score of 162 out of a possible 200, placing Washburn in the top 10 percent nationwide. At the individual level, more than three-quarters of the students scored above the national average, and more than half scored in the top 25 percent in the country.

■ Study abroad provided 206 students opportunities for unique life experiences appropriate for personal and academic growth. Students traveled to 25 countries, ranging from Swaziland, Austria and Cambodia to Japan, Peru and Greece. One hundred thirty students completed the international education requirements for the Washburn Transformational Experience.

■ Seven WU alumni were honored for their dedication and service during Alumni Week events.

Distinguished Service Awards: Jeanne Bertelson, Topeka, and Edward Glotzbach, St. Louis, Mo.

Lilla Day Monroe Award: Barbara Waterman-Peters, Topeka

Col. John Ritchie Award: Larry Peters, Topeka

Ruth Garvey Fink Award: presented posthumously to Doris and Charles Joss, Topeka

Graduate of the Last Decade (GOLD) Award: Beth Martino, Topeka

■ Receiving honorary doctorates at the spring 2009 commencement were Topeka residents Robert E. Duffens, doctor of commerce; The Honorable Kay E. McFarland, doctor of law; and James W. Sloan, doctor of humane letters.

■ Airfoil design for electricity generating turbines and the effects of physical exercise on test anxiety were among the results of research presented by 92 students at The Washburn Apeiron: A Forum of Student Research, Scholarship and Creativity. Apeiron allows students from all disciplines to present their work in an environment that closely resembles professional conferences and performance venues of their chosen area of study. Entries included poster presentations, oral presentations, exhibitions and performances.

■ Staff and faculty received outstanding service awards at the annual Washburn Employee Recognition Ceremony.

Outstanding Service Award:

Administrative category: Kathy Reser and Dona Walker

Secretarial/clerical category: Heidi Crosland and Judy Smith

Service/maintenance category: Dave Edmonds and Frank Lee

Muriel D. Clarke Student Life Award: Rick Barker

Faculty awards:

A. Roy Myers Excellence in Research Award: Michael Stoica

Herrick Faculty Award for Outstanding Service: Caren Dick and Harold Rood

James M. Young Excellence in Continuing Education Award: Roberta Jolly

Ned N. Fleming Excellence in Teaching Award: Ivalah Allen and Kandy Ockree

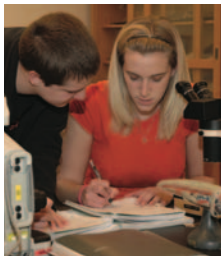
2008-09 annual report GRANTS

■ Brian Thomas, physics and astronomy, $446,000 from the National Aeronautics and Space Administration, through the Astrobiology: Exobiology and Evolutionary Biology Program, for the project "Astrophysical Ionizing Photon Events and Primary Productivity of Earth's Oceans." Funds will be used to study and substantially improve predictions of the impact of a wide range of astrophysical ionizing photon sources on primary producers in Earth's oceans. Collaborators are the University of Kansas and the Smithsonian Environmental Research Center.

■ Ellen Carson and Cynthia Hornberger, School of Nursing, $420,000 from the U.S. Department of Education, through the European Union-U.S. Atlantis Program under the Fund for the Improvement of Postsecondary Education, to implement the Transatlantic Double Degree in Nursing Project. Partner universities will develop and implement a four-year double degree program, incorporating the strengths of each partner university while promoting multicultural understanding. Partner universities are Mikkeli (Finland) University of Applied Sciences; Queen's University, Belfast Northern Ireland; and Szeged (Hungary) University.

■ Willie Dunlap, School of Applied Studies, and Roxanne Kelly, Washburn Institute of Technology, $331,452 from the Kansas Board of Regents Postsecondary Perkins Program Improvement Funds Program to provide equipment, faculty development and course development for the allied health, criminal justice, human services and legal studies departments in the School of Applied Studies and for all technical programs at the Washburn Institute of Technology.

■ Richard Ellis, human services and Center for Community Service and Civic Engagement, $80,000 from the Corporation for National and Community Service, through the Vista Recovery Support Grant made possible through the American Reinvestment and Recovery Act. This funding will allow the Center to expand, hire staff and provide support for the Americorps VISTA program.



■ Stephen Angel, chemistry, $25,000 from the National Institute of Health through the Kansas IDeA Network of Biomedical Research Excellence Program, for the purchase of an electospray mass spectrometer for chemistry research and instruction.

■ Dave Kendall, KTWU, $20,165 from the Kansas Humanities Council Major Grant Program for the production of 13 90-minute programs of "Sunflower Journeys," and Val VanderSluis, KTWU, $2,000 from the Kansas Arts Commission Arts-in-Communities Project Mini-Grants Program for KTWU, to use towards the production and broadcast of a radio play with the ARTS Inc. Players adaptation of "Dracula."

■ The Mulvane Art Museum, $10,000 Kansas American Masterpieces grant from the Kansas Arts Commission. The grant will support the Patrick Dougherty sculpture project and related public programs during November 2009.

2008-09 annual report BOARD OF REGENTS

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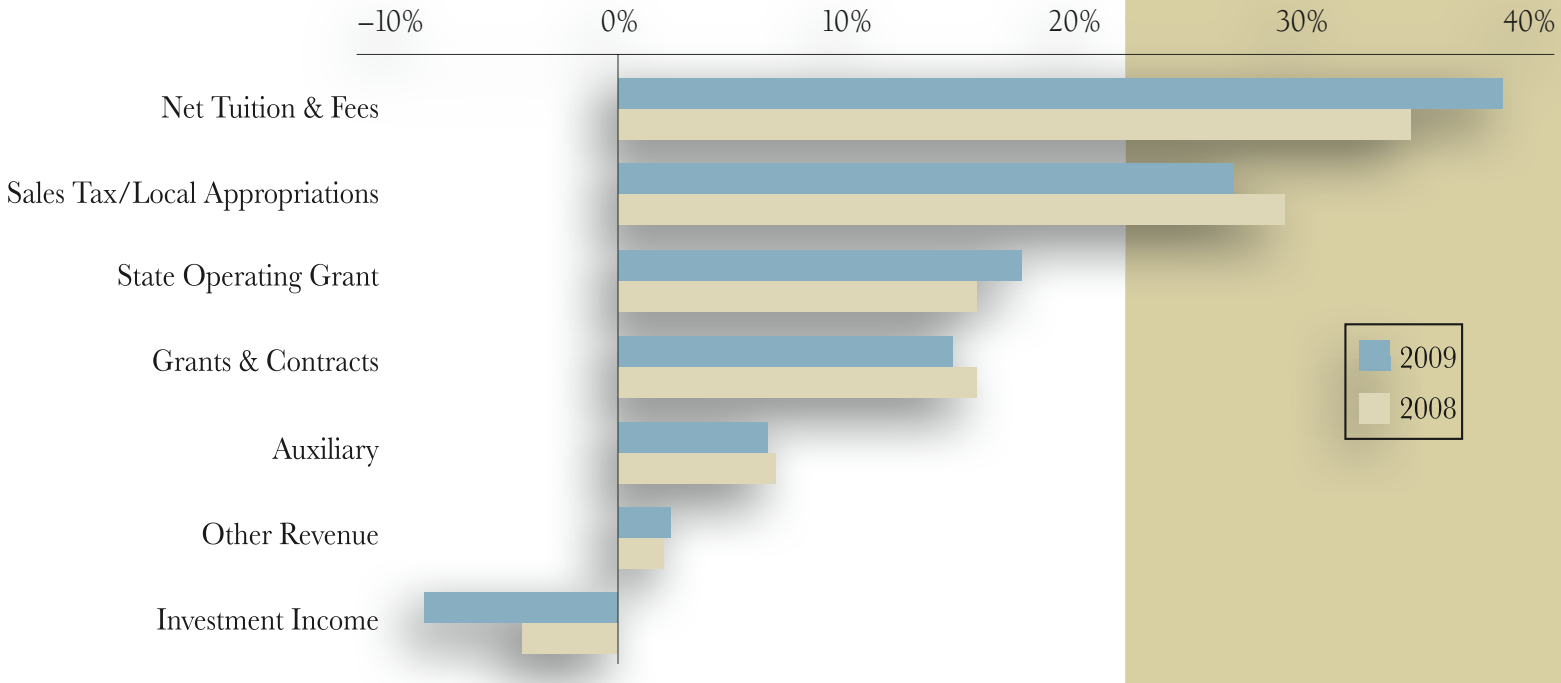
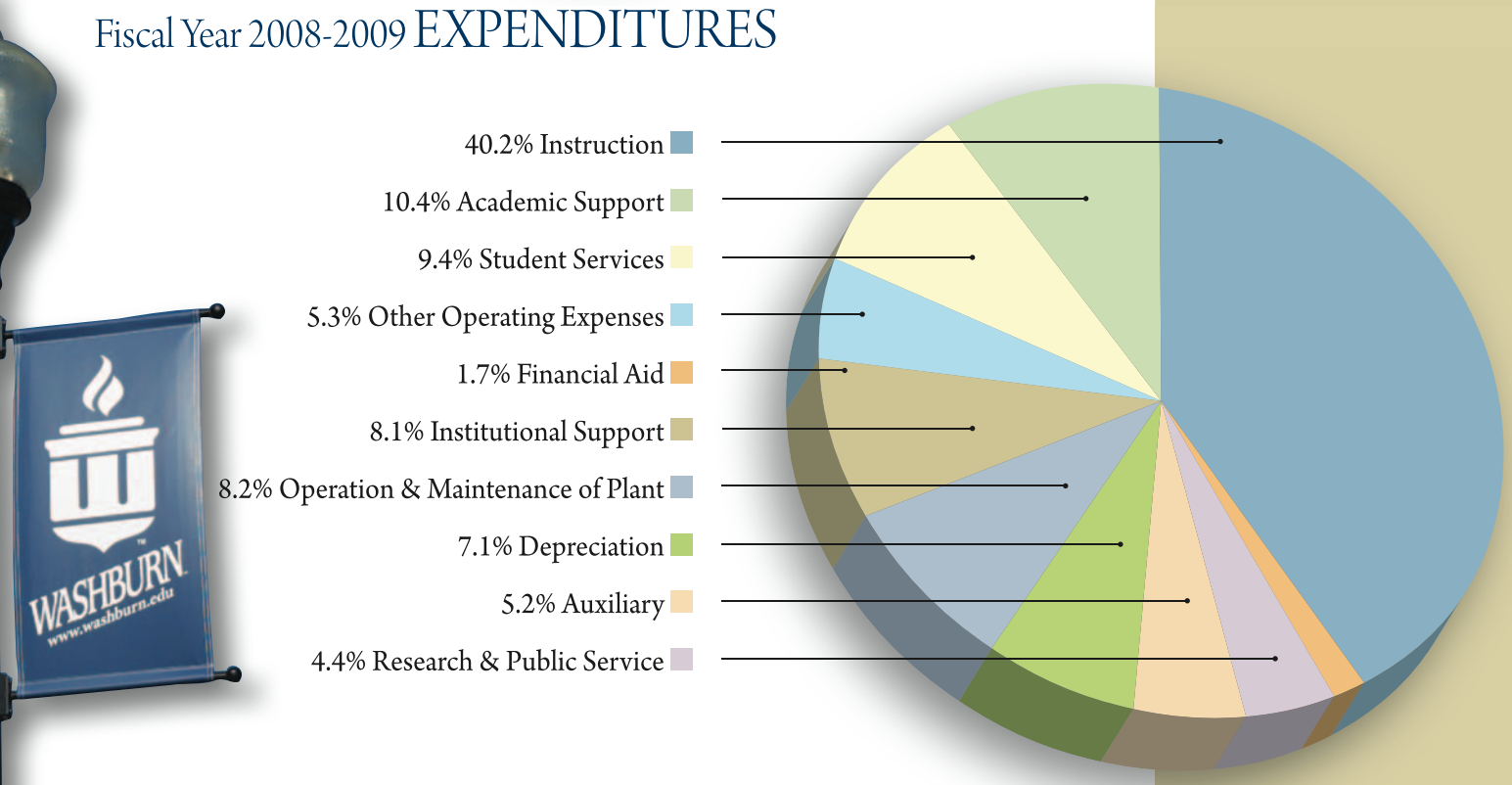
annual report

FINANCIAL

Fiscal Year 2008-2009 REVENUES



Fiscal Year 2008-2009 EXPENDITURES



	2009	2008
OPERATING REVENUES		
Operating Revenues:		
Tuition and fees (net of scholarship allowances of $9,374,076 and $9,519,872, respectively)	$ 32,969,070	$ 28,430,969
Federal grants and contracts	1,262,644	872,878
State and local grants and contracts	36,279	0
Sales and services of educational departments	1,644,268	793,116
Auxiliary enterprises:		
Residential Living (net of scholarship allowances of $186,066 and $200,612, respectively; revenues are used as security for revenue bonds Series 1999, 2001 A and B, 2003 and 2004)	2,026,846	1,882,332
Memorial Union (revenues are used as security for revenue bonds Series 1999 and 2001 A and B)	4,019,184	3,780,094
Other operating revenues	326,453	673,838
Total operating revenues	$ 42,284,744	$ 36,433,227
OPERATING EXPENSES		
Operating Expenses:		
Educational and general		
Instruction	$ 37,731,825	$ 33,488,545
Research	95,916	97,277
Public service	4,005,690	4,160,290
Academic support	9,754,595	9,096,675
Student services	8,807,769	7,468,306
Institutional support	7,544,484	6,428,338
Operations and maintenance of plant	7,635,230	6,291,051
Depreciation	6,637,463	6,236,265
Financial aid	1,589,553	400,665
Auxiliary enterprises:		
Residential Living	1,054,821	1,045,849
Memorial Union	3,804,368	3,704,293
Self-insurance claims, net of premiums	4,949,042	4,595,160
Other expenditures	3,392	4,706
Total operating expenses	93,614,148	83,017,420
Operating Loss	$ (51,329,404)	$ (46,584,193)
NONOPERATING REVENUES (EXPENSES)		
State appropriations	$ 15,429,533	$ 12,879,481
Local appropriations	22,931,295	23,961,023
Federal grants and contracts	7,839,229	6,682,321
State and local grants and contracts	0	251,673
Nongovernmental grants and contracts	0	157,958
Gifts	2,022,686	2,721,357
Investment loss	(7,263,633)	(3,471,111)
Interest on indebtedness	(1,301,174)	(1,204,232)
Other nonoperating expenses	(1,381,106)	(988,579)
Net nonoperating revenues	38,276,830	40,989,891
Loss before other revenues	(13,052,574)	(5,594,302)
Net assets, Washburn Institue of Technology, July 1, 2008	4,233,951	0
Capital grants – federal	356,317	8,999
Capital grants and gifts – non-federal	848,745	2,212,875
Additions to permanent endowments	219,174	154,117
Decrease in net assets	$ (7,394,387)	$ (3,218,311)
Net assets, beginning of year	137,887,655	141,105,966
Net assets, end of year	$ 130,493,268	$ 137,887,655

OFFICE OF UNIVERSITY RELATIONS
1700 SW College Ave. | Topeka, KS 66621

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