

Thriving Together

MISSION



Washburn creates educational pathways to success for everyone.

VISION



A premier community of higher learning focused on life and careers.

VALUES



Creating positive **IMPACT**.

Inclusion | Modernization | Partnership
Achievement | Community | Transformation





Priority A

Expand learner success opportunities and pathways.

Enhance current offerings and develop new and innovative academic pathways and programs

- » optimize academic portfolio
- » increase experiential learning
- » meet needs of adult learners

Increase number of Northeast Kansans who participate in postsecondary education

- » expand outreach to NE Kansans
- » increase postsecondary attending rates of NE Kansans at Washburn
- » increase pathways with KS postsecondary institutions

Enable equitable opportunities

- » increase success of all learners
- » grow number of learners from underrepresented groups
- » increase the number of students in targeted populations

Priority B

Enhance our environment to learn, work and thrive.

Optimize campuses to offer superior learning and working environments

- » develop a master plan for all campuses
- » develop more gathering spaces
- » evaluate building/renovation projects

Enhance Work Environment in Order to Become an Employer of Choice

- » evaluate, develop and maintain competitive compensation & benefits for all employees
- » enhance professional development
- » improve key operational processes

Foster an engaging and energetic environment of vibrancy, belonging and safety

- » optimize engagement opportunities
- » enhance a culture of wellness and belonging
- » foster safety on campus and engage local partners to improve safety in the community

Priority C

Accelerate partnerships to grow the community.

Fortify interdependent relationship among Washburn, Topeka and Shawnee County

- » tell Washburn's story locally and statewide
- » further develop thriving college town environment
- » support community's strategic plan

Expand collaboration with education, business, industry and government

- » further develop effective advisory boards
- » expand apprenticeships and internships
- » implement career engagement model

Implement new state-of-the-art programs to support industry needs and enable economic growth

- » strengthen K-12 partnerships
- » develop interprofessional health-related educational programs and opportunities
- » create additional programs anticipating state need in the manufacturing and aviation industries